

MediaKit 2027



A unique platform for the
Recycling, Quarrying & Bulk Handling Industries

An industry market-leading platform

With market-leading print and digital platforms for the **Recycling, Quarrying, and Bulk Material Handling Industries** we provide a comprehensive, and virtually unique route to market.

Our bi-monthly magazine (5500) is available in print format or electronic page-turning software (featured on our website) delivering the latest news on new product launches, and industry projects directly to individually addressed on-site locations throughout the UK & N.Ireland.

Such is the demand we enjoy a regular pass-on magazine readership of 2.5 providing a total of in excess of 15,000 regular readers of each edition.

All of this is backed by our weekly e-newsletter sent to 8,000 recipients and our popular social media platform on X (10,000 followers).

Publisher **John Vincent**

Editorial & Marketing Director

John Edwards

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Graphic Designer **Jon Toft**

Director **Sue Vincent**

Vital statistics you need to know

By Business Type / Activity:

Quarrying, Concrete and Asphalt 43%

Recycling 48%

Plant Hire & Contractors 7%

Government & Local Authority 2%

By Job Function:

Director, Partner, Owner of Business 26%

Operations / Senior Management 35%

Site Manager, Quarry Manager 29%

Engineers & Technical 10%

Worldwide Exhibition Presence

HUB-4 are media partners with many industry-leading world-wide shows. Publishing show previews increases our significant distribution at each show allowing us to reach a wider audience.

On-site client editorial visits and open days are all part of our package

We work closely with companies to provide on-site editorials focusing on their clients' feedback. All wrapped up with on-site recorded interviews and professional photography, delivering dynamic stories and images that enhance the project.

HUB-4 also attends open days & events and promote these by writing engaging editorial pieces published in our magazine, website & e-newsletter.

Let HUB-4 distribute magazines at your open day, and we will promote your event for you in the news and events section of our website prior to the event.



January | February

AGGREGATE CRUSHING & SCREENING REVIEW –

Current projects, contract crushing, screens, screen media, wear parts, spare parts, static & mobile crushing & screening, jaw crushers, impact crushers, cone crushers, grizzlies, feeders, stockpilers, magnets.

RECYCLING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline – 20th January 2027

Advert copy deadline – 27th January 2027

March | April

AGGREGATE WASHING & SCREENING REVIEW –

Current projects, static & mobile washing, hoppers, conveyors, cyclones, trommels, log washers, filter press, plate press, flocculants, scrubbers, separators, lignite plant, dewaterers, classifiers, belt weighing, contract washing.

PUMPS - Centrifugal Slurry, Sludge, Submersible, Site Dewatering & Site Water Management.



INTERMAT EXHIBITION PREVIEW



CQMS EXHIBITION PREVIEW

RECYCLING - Open topics for this issue.

BULK HANDLING - Open topics for this issue.

Editorial copy deadline – 19th March 2027

Advert copy deadline – 26th March 2027

May | June



PLANTWORX EXHIBITION 'OFFICIAL' PREVIEW

MATERIAL HANDLERS IN THE WASTE INDUSTRY

METAL RECYCLING IN THE UK.

BULK HANDLING - Open topics for this issue.

Editorial copy deadline – 20th May 2027

Advert copy deadline – 27th May 2027

July | August

ASPHALT PLANT & BITUMEN -

mobile & static plant, asphalt storage, dryers, burners, control systems, hot oil heaters, spare parts, RAP equipment, modified bitumen, H&S, bulk storage bays.

CONCRETE PLANT concrete plant & equipment, concrete mixers, batching plant.

MOBILE QUARRY, RECYCLING & EARTHMOVING EQUIPMENT -

wheeled loaders, excavators, dump trucks, skid steer loaders, mini excavators, attachments, quick-hitch, buckets, tyres & chains, engines & transmissions, plant hirers.



RWM SHOW PREVIEW

RECYCLING - Open topics for this issue.

BULK HANDLING - Open topics for this issue.

Editorial copy deadline – 20th July 2027

Advert copy deadline – 27th July 2027

September | October

MRF'S & RECYCLING PLANT ANNUAL REVIEW -

MRFs, Sorting systems, Balers, Metals Recycling, IBA plants, biomass plants, autoclaves, picking stations, hoppers, conveyors, magnetic separation, eddy current separators, air separation, optical & robotic separation, forklifts & telehandlers, compactors, crushers, screens, spare parts, material handlers, bulk storage bays, weighbridges, belt weighing, dust suppression, wear parts, wind shifters.

QUARRYING - Open topics for this issue.

BULK HANDLING - Open topics for this issue.

Editorial copy deadline – 20th September 2027

Advert copy deadline – 27th September 2027

November | December

SHREDDERS - a review of the latest models available in the UK.

MOBILE BULK MATERIAL HANDLING SOLUTIONS -

material handlers, mobile stackers, mobile conveyors, mobile radial stockpilers, mobile tracked conveyors, ship loaders, feeders

QUARRYING - Open topics for this issue.

RECYCLING - Open topics for this issue.

BULK HANDLING - Open topics for this issue.

Editorial copy deadline – 19th November 2027

Advert copy deadline – 26th November 2027

Magazine Advertising Rates

Premium Positions



Front Cover Advert

Includes a double page spread cover story of editorial (1,100 words | 6 images) @ **£2,650.00**



Inside Front Cover Advert

Includes a page of editorial (600 words | 3 images) @ **£2,250.00**



Premium Inside Front Cover Package

A4 advert, including a facing page of editorial on the adjacent page followed by a double page (DPS) of editorial (1,400 words | 6 images) making 4 pages in total @ **£3,200.00**



Back Cover Advert

Includes a double page spread (DPS) of editorial (1,100 words | 6 images) @ **£2,300.00**



HUB Magazine Wrap/Bellyband

Includes printing, wrapping the band around the HUB magazine and taking the reader to a double page spread advert (or editorial), as the ends of the wrap would be inserted in this page. The band would be sealed to the magazine with a glue dot. Postage costs are also included, but this quote is based on you supplying the print-ready artwork to size.

Stand-alone price: £2,800.00

Price option with 'Double Page Spread' of Editorial or DPS advert included @ £4,000.00

Price option with 'Quad Page Spread' of Editorial included @ £5,000.00

Optional design of belly band @ £600.00

Key Advert Positions



Double Page Spread Advert includes two pages of editorial (1,100 | 5/6 images) @ **£2,900.00**



A4 Full Page Advert includes a page of editorial (550 words | 3 images) @ **£1,950.00**



Half Page Advert includes a half page of editorial (300 words | 1 image) @ **£950.00**



Quarter Page Advert includes a quarter page of editorial (150 words | 1 image) @ **£600.00**

Magazine Inserts - POA



Classified Adverts

1/4 Page (portrait) – 1 issue @ **£180.00**

1/4 Page (portrait) – 6 issues @ **£750.00**

Advert Design Charges



Full Page A4 Advert @ £400.00

Double Page Spread Advert @ £650.00

Half Page Advert (landscape or portrait) @ **£250.00**

Quarter Page (portrait or landscape) @ **£175.00**

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system | All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply



Website Online Advertising Rates

Leader-board Banner on HUB Website (entire site)

728w x 90h pixels @ **£475.00/month**
(unlimited impressions)
This position also includes display of
your banner in the footer area FOC

MPU Banner (top position)

300w x 250h pixels on Home page
@ **£330.00/month** (unlimited impressions)

MPU Banner (Position #2)

300w x 250h pixels on Home page
@ **£275.00/month** (unlimited impressions)

MPU Banner (Position #3)

300w x 250h pixels on Home page
@ **£200.00/month** (unlimited impressions)

Skyscraper (entire site)

300w x 600h pixels
@ **£350.00/month** (unlimited impressions)

MPU Banner (Under Skyscraper – entire site)

300w x 250h pixels @ **£330.00/month**
(unlimited impressions)

MPU Banner (Lower-Mixed-Position)

300w x 250h pixels on Home page
@ **£150.00/month** (unlimited impressions)

Video Advert - HUB TV

@ **£400.00/month**

HUB Website 'Take-Over' Campaign

Our take-over campaigns allow you to dominate the HUB website with your brand for a 4-week period. Your 'take-over' banners will appear on every page of the HUB website, and you have the choice of having them clickable back to your own site. Price: **£2,250.00 (4wks)**

Client to supply 'take-over' banner graphics.
Take-over banner design option: **£600.00**

Solus Email Blast

Send your news and offers out to HUB-4's entire database of 8,000 opt-in email recipients, quickly and easily. Branded with your logo (and powered by HUB-4) and your bespoke subject line. The whole email is dedicated to your content, images, and call to action. Links back to your site / your enquiry or registration forms / or email links. Flexible broadcast dates that suit your business.

You to supply HTML for @ **£1,500.00**

Website ads are static or animated, PNG, GIF or JPG

Enhanced News & Business Listing (12mths)

@ **£700.00/annum**

- List your business in all relevant categories.
- DIRECT URL link straight through to your website.
- Listed alphabetically near the top of your chosen category listing or search result.
- Your logo and branding displayed.
- Image gallery with captions.
- PDF downloads for product brochures and company information.
- YouTube videos embedded within entry.
- X feed embedded at top of entry.
- Social media links to Facebook, LinkedIn & YouTube.
- Includes items of used equipment.
- Stats available on the number of visits & CTR
- Unlimited news published with all Enhanced Entries: all news is fast tracked and featured on the home page of the website.
- 1 News story published in our bi-monthly industry leading magazine/annum.

Weekly E-Newsletter

Leader-board Banner

Leader-board banner 468w x 100h pixels on the email newsletter @ **£420.00/month**

Double Depth Top Side Banner

160w x 400h pixels banner next to the top stories on the email newsletter @ **£420.00/month**

Side Banner

Mixed tier side banner 160w x 200h pixels on the email newsletter @ **£220.00/month**

Lead Story

Lead story with title, intro, and large image on one of our Tuesday e-newsletters, clicking through to the full story on the HUB website @ **£200.00/month**.

Second Story on Email Newsletter

Top level second story with title, intro, and large image on one of our Tuesday e-newsletters, clicking through to the full story on the HUB website @ **£110.00/month**.



Specifications & Mechanical Data

HUB-4.com magazine is printed lithographically with a screen ruling of 175lpi. Digital artwork is required and should be provided according to the following guidelines.

Magazine Guidelines:

Finished trimmed size: 297mm high x 210mm wide **A4 Portrait**
Front Cover Advert size: 227mm high x 210mm wide [trimmed size] - then allow plus 3mm bleed to all edges for trimming at final print process. [anything that appears in the 3mm area will not show once magazine is trimmed and finished]

Front cover	227mm high x 210mm wide [+3mm bleed]
Inside Front Cover	297mm high x 210mm wide [+3mm bleed]
Back cover	297mm high x 210mm wide [+3mm bleed]
Full page	297mm high x 210mm wide [+3mm bleed]
Double page spread [dps]	297mm high x 420mm wide [+3mm bleed]
Half page [landscape]	175mm wide x 124mm high [no bleed]
Half page [landscape bleed]	210mm wide x 124mm high [+3mm bleed]
Half Page [Vertical]	260mm high x 85mm wide [no bleed]
Half Page [Vertical bleed]	297mm high x 105mm wide [+3mm bleed]
Quarter page [portrait]	125mm high x 85mm wide [no bleed]
Quarter page [landscape]	175mm wide x 60mm high [no bleed]
Gatefold 8 Page Centre Pull-Out	Spec on request
Classified ad – 1/8 page [landscape]	65mm high x 85 mm wide [no bleed]
Classified ad – 1/4 page [portrait]	125mm high x 85mm wide [no bleed]
Classified ad – 1/2 page [landscape]	124mm high x 175mm wide [no bleed]
Belly Band (material gloss 150gsm)	80mm high x 644mm wide [+3mm bleed]

Editorial Guidelines:

Quarter Page	150 words + one image
Half Page	300 words + one image
Full Page	550 words + three images
Two Pages	1,100 words + five images

Web Guidelines:

Take-Over Campaign. We require three banners for the take-over campaign.

• Top Header Background:	1920w x 250h pixels
• Header Banner (that sits on the background):	1260w x 250h pixels
• Static Footer Banner:	1260w x 100h pixels
Leader Board Banner Size:	728w x 90h pixels
Animated or static GIF, PNG or JPG	
MPU Banners	Size: 300w x 250h pixels
Animated or static GIF, PNG or JPG	
Skyscraper Banner	Size: 300w x 600h pixels
Animated or static GIF, PNG or JPG	

E-Newsletter Guidelines:

Email Newsletter Leader-Board Banner	468w x 100h pixels
Animated or static GIF, PNG or JPG	
Double Depth Top Side Banner	160w x 400h pixels
Animated or static GIF, PNG or JPG	
Email Newsletter Side Banner	
Mixed tier side banner	160w x 200h pixels
Animated or static GIF, PNG or JPG	

Artwork file formats - artwork should be supplied in the following formats:

Acrobat PDF at 300dpi CMYK with all fonts embedded and registration marks, or a **JPEG** actual size at 300dpi CMYK, with registration marks.

Artwork must be supplied to correct size as magazine guidelines above, with all fonts either embedded, converted to paths, curves or outlines. All bleed adverts must have 3mm bleed on all edges. Please ensure all image formats are CMYK and not RGB. Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur cost. We also offer a full advert design service to all of our clients (apply for costs).

Editorial contributions are welcomed for all features planned for each edition. A request for contributions will be sent out by email around one month before the edition. Please send any editorial through to john@hub-4.com in a word document with separate high quality JPG images.

Editorial themes not included in our features list will also be considered by the Editor and may be published on a stand-alone basis subject to suitability and availability.

Magazine Subscriptions. The HUB magazine is available free of charge within the UK, please send an email to admin@hub-4.com stating your name, title, company, full postal address, business activity and email address. We will then review your application. The HUB Magazine is also available in Europe, Ireland, the USA and Worldwide on a paid subscription basis at £125 (+ VAT per year where applicable) for six issues, please email admin@hub-4.com.

Terms & Conditions

- All advertising orders placed by The Advertiser and received by Hub Digital Media Limited, hereafter "The Publisher", shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as "The Advertiser".
 - Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published on the Hub-4.com website or any of its associated products whether delivered on paper or in electronic form.
 - Advertisements booked to appear in the Hub-4.com magazine or website may only be cancelled or varied by The Advertiser's email confirmation no later than the 30 days preceding publishing deadline.
 - It is The Advertiser's responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing by email.
 - In the event that advertising copy is withdrawn within 30 days of deadline, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.
 - Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.**
 - The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.
 - The positioning and performance of an advertisement is as described by The Publisher except when an advertiser has paid a special performance charge and the availability of this specific performance has been confirmed in writing by email from The Publisher.
 - The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.
 - If The Advertiser's account has breached the agreed payment terms of The Publisher, then no more orders will be taken, and any pending orders may be suspended and/or will still be due for full payment. Where The Advertiser has been granted a discount in respect of a series booking, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.
 - Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image. Images MUST be supplied separately in HIGH RESOLUTION in either JPG or TIFF format.
 - Magazine adverts - Artwork must be supplied by The Advertiser to the correct specification and size, with all fonts either embedded, converted to paths, curves or outlines. To avoid any errors during the printing process, The Advertiser must also send us a low res JPG of any artwork, that can be visually referenced against the actual high res artwork, to make sure all content is included (failure to do so is at The Advertiser's own risk). Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur a cost to The Advertiser.**
 - Website/email banner adverts - Artwork must be supplied by The Advertiser to the correct specification and size. Artwork supplied at incorrect size or format may be resized and/or adjusted and incur a cost to The Advertiser.
 - Video adverts - Video adverts must be supplied as completed finished edited productions, in MP4 and FLV file formats. Content supplied in incorrect format may be adjusted and incur a cost to The Advertiser, or not broadcast at all. Payment will still be due on all bookings.
- If you would like clarification on any of the terms of business items, please email admin@hub-4.com**