



A unique platform for the Recycling, Quarrying & Bulk Handling Industries



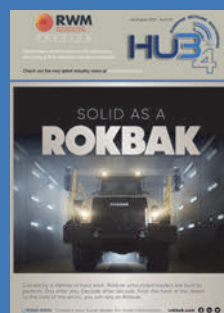
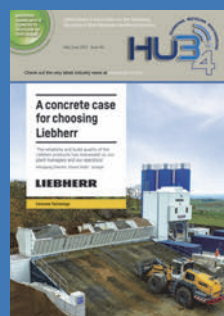
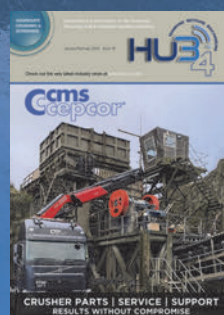
2024**Media**kit

An industry market-leading platform

With market-leading print and digital platforms for the Recycling, Quarrying, and Bulk Material Handling Industries we provide a comprehensive, and virtually unique route to market.

Our bi-monthly magazine is available in print or electronic mediums delivering the latest news on new product launches, and industry projects directly to individually addressed on-site locations throughout the UK & Northern Ireland. Such is the demand we enjoy a regular pass-on readership of 2.5 providing a total of in excess 15,000 regular readers of the magazine.

hub-4.com





Vital statistics you need to know

Our bi-monthly magazine is sent directly to a total of 6,000+ quarries, recycling sites and bulk handling plants, with a pass-on rate of 2.5 giving an estimated readership of 15,000 throughout the UK.

By Business Type / Activity:

Quarrying, Concrete and Asphalt 40.85%
 Recycling 44.75%
 Plant Hire & Contractors 9.88%
 Government & Local Authority 3.13%
 Technical Consultants 1.39%

By Job Function:

Director, Partner, Owner of Business 26%
 Operations / Senior Management 15%
 Site Manager, Quarry Manager 29%
 Engineers & Technical 10%
 Sales and marketing teams 11%
 Others 9%

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Weekly email newsletter sent to 8,000 recipients



Magazine Features 2024

January | February



AGGREGATE CRUSHING & SCREENING – screens, screen media, wear parts, spare parts, static & mobile crushing & screening, grizzlies, feeders, stockpilers, magnets, contract crushing.

RECYCLING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline – 15th January 2024

Advert copy deadline – 22nd January 2024

March | April



AGGREGATE WASHING & SCREENING – static & mobile washing, hoppers, conveyors, cyclones, pumps, trommels, log washers, filter press, plate press, flocculants, scrubbers, separators, lignite plant, dewaterers, classifiers, belt weighing, contract washing

PUMPS - Centrifugal Slurry, Sludge, Submersible, Site Dewatering & Site Water Management.

RECYCLING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline – 12th March 2024

Advert copy deadline – 19th March 2024

May | June



HILLHEAD PREVIEW [extra circulation]

A look at some of the leading companies exhibiting at this bi-annual show for the Quarrying Industry.

RECYCLING - MATERIAL HANDLERS IN THE WASTE INDUSTRY

METAL RECYCLING IN THE UK.

Editorial copy deadline – 14th May 2024

Advert copy deadline – 21st May 2024

July | August



MOBILE QUARRY, RECYCLING & EARTHMOVING EQUIPMENT - wheeled loaders, excavators, dump trucks, skid steer loaders, mini excavators, attachments, quick hitch, buckets, tyres & chains, engines & transmissions, plant hirers.

ASPHALT PLANT, BITUMEN & CONCRETE PLANT - mobile & static plant, asphalt storage, dryers, burners, control systems, hot oil heaters, spare parts, RAP equipment, modified bitumen, H&S, bulk storage bays, concrete plant & equipment, concrete mixers.



RWM SHOW PREVIEW

RECYCLING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline - 10th July 2024

Advert copy deadline - 17th July 2024

September | October



MRF'S & RECYCLING PLANT - MRFs, Shredders, Balers, Metals Recycling, IBA plants, biomass plants, autoclaves, picking stations, hoppers, conveyors, magnetic separation, eddy current separators, air separation, optical & robotic separation, fork lifts & telehandlers, compactors, crushers, screens, spare parts, material handlers, bulk storage bays, weighbridges, belt weighing, dust suppression, wear parts, wind shifters.

QUARRYING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline – 11th September 2024

Advert copy deadline – 18th September 2024

November | December



MOBILE CRUSHERS - a review of the latest models.

MOBILE PROCESSING & MATERIALS HANDLING EQUIPMENT - material handlers, mobile stackers, mobile conveyors, mobile radial stockpilers, mobile tracked conveyors.

QUARRYING - Open topics for this issue

RECYCLING - Open topics for this issue

BULK HANDLING - Open topics for this issue

Editorial copy deadline – 12th November 2024

Advert copy deadline – 19th November 2024

Magazine Advertising Rates

Premium positions



Front Cover Advert

Includes a double page spread cover story of editorial (1,100 words | 6 images)
£2,600



Inside Front Cover Advert

Includes a page of editorial (550 words | 3 images)
£2,200



Premium Inside Front Cover Package

Double Page Spread Advert

Includes a double page spread of editorial (1,100 words | 6 images) starting on the following page. This can also be achieved with an A4 inside front cover advert and 3 pages of editorial beginning on the facing page.

£3,200



Back Cover Advert

Includes a double page spread (DPS) of editorial (1,100 words | 6 images)
£2,300



HUB Magazine Wrap/Belly-Band

Includes printing, wrapping the band around the HUB magazine and taking the reader to a double page spread advert (or editorial), as the ends of the wrap would be inserted in this page. The band would be sealed to the magazine with a glue dot. Postage costs are also included, but this quote is based on you supplying the print-ready artwork to size.

Stand-alone price: £2,200

Price option with 'Double Page Spread' of Editorial or DPS advert included: £4,000

Price option with 'Quad Page Spread' of Editorial included: £5,000

Optional design of belly band: **£500**

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | All quotations are strictly confidential | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

Key Advert positions



Double Page Spread Advert

Includes a two pages of editorial
(1,100 | 5/6 images) **£2,850**



A4 Full Page Advert

Includes a page of editorial
(550 words | 3 images) **£1,900**
Upgrade editorial to double page spread for an additional **£450**



Half Page Advert

Includes a half page of editorial
(300 words | 1 image) **£950**



Quarter Page Advert

Includes a quarter page of editorial
(150 words | 1 image) **£550**

Magazine Inserts

POA



Classified Adverts

¼ Page (portrait) – 1 issue **£175**

¼ Page (portrait) – 6 issues **£735**



Advert Design Charges

Full Page A4 Advert **£400**

Double Page Spread Advert **£650**

Half Page Advert (landscape or portrait) **£250**

Quarter Page (portrait or landscape) **£175**

Worldwide Exhibition Presence



HUB-4 are media partners with many industry leading world-wide shows. Publishing show previews increases our significant distribution at each show allowing us to reach a wider audience.

As a team we regularly attend many exhibitions throughout the world keeping in touch with our clients!

On-site client editorial visits and open days are all part of our package

We work closely with companies to provide on-site editorials focusing on their clients feedback. All wrapped up with on-site recorded interviews and professional photography, delivering dynamic stories and images that enhance the project.

HUB-4 also attend open days & events and promote these by writing engaging editorial pieces published in our magazine, website & e-newsletter.

Let HUB-4 distribute magazines at your open day and we'll promote your event for you in the news and events section of our website prior to the event..



Website Online Advertising Rates

Leader-board Banner on HUB Website (entire site)

Leader board banner 728w x 90h pixels on HUB website across the entire site

Price - **£450 per month**
(unlimited impressions)

This position also includes display of your banner in the footer area FOC

MPU Banner (top position)

300w x 250h pixels on HUB website

Price - **£320 per month**
(unlimited impressions)

MPU Banner (Position #2)

300w x 250h pixels on HUB website

Price - **£270 per month**
(unlimited impressions)

MPU Banner (Position #3)

300w x 250h pixels on HUB website

Price - **£190 per month**
(unlimited impressions)

Homepage Mid-Position Leader Board

728w x 90h pixels on HUB website

Price - **£190 per month**
(unlimited impressions)

Skyscraper

300w x 600h pixels on HUB website

Rate Card Price - **£320 per month**
(unlimited impressions)

MPU Banner (Mid-Position)

300w x 250h pixels on HUB website

Price - **£155 per month**
(unlimited impressions)

MPU Banner (Lower-Mixed-Position)

300w x 250h pixels on HUB website

Price - **£105 per month**
(unlimited impressions)

Video Advert - HUB TV

Price: **£400 per month**

HUB Website 'Take-Over' Campaign

Our take-over campaigns allow you to dominate the HUB website with your brand for a four-week period. Your 'take-over' banners will appear on every single page of the HUB website, and you have the choice of having them clickable back to your own site.

Price: **£2,200 (4wks)**

Client to supply 'take-over' banners graphics.

Take-over banner design option: **£550**

Solus Email Blast

Send your news and offers out to HUB-4's entire database of 8,000 opt-in email recipients, quickly and easily. Branded with your logo (and powered by HUB-4) and your bespoke subject line.

The whole email is dedicated to your content, images and call to action. Links back to your site / your enquiry or registration forms / or email links. Flexible broadcast dates that suit your business.

You supply HTML for loading
Price **£1,500**

Social Media Packages



News/Editorial Package

- 12 posts per month across Twitter & LinkedIn (multiple stories)
- All posts are done manually and at the most effective time

Price: **£350**

Event or New Product

Launch Package

- Posted every other day on both twitter & linkedin
- Staggered timing for best visibility
- Run over a 6wk period up to your event / open day

Price: **£475**

Bespoke # created for your news

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | All quotations are **strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

Website banner ads are animated or static PNG, GIF or JPG

hub-4.com



Website Online Advertising Rates

Enhanced News & Business Listing (12mths)

Price - £700 per year

- List your business in all relevant categories
- DIRECT URL link straight through to your website
- Listed near the top of any category listing or search result
- Your logo and branding displayed
- Image gallery with captions
- PDF downloads for product brochures and company information
- YouTube videos embedded within entry
- Twitter feed embedded at top of entry
- Social media links to Facebook, Twitter & YouTube
- Includes items of used equipment
- Stats available on the number of visits, click-through's
- Unlimited news published with all Enhanced Entries: all news is fast tracked and featured on the home page of the website.

Single Used Equipment Advert on HUB-4 Website

£50 (3mths)

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | All quotations are strictly confidential | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

Enhanced News & Business Listing

The screenshot displays the HUB4 website interface, which is a platform for construction equipment and news. The top navigation bar includes the HUB4 logo and links for 'HOME', 'ABOUT', 'CONTACT', 'SUPPORT', 'ADVERTISING', 'SUBSCRIPTIONS', and 'HELP'. The main content area is divided into several sections:

- Featured Equipment:** A large section showcasing various pieces of heavy machinery, including excavators, bulldozers, and trucks, with detailed descriptions and images.
- News & Articles:** A section titled 'Enhanced News & Business Listing' featuring articles such as 'Sustainable, Reliable & Profitable' and 'Watch to Learn How You Can Save 5-10% on a New Machine'.
- Equipment Listings:** A grid of smaller listings for specific equipment, such as 'New 1000kg 4x4 Bulldozer', 'New 1000kg 4x4 Bulldozer', and 'New 1000kg 4x4 Bulldozer'.
- Company Profiles:** A section for featured companies, including 'Molten Group Ltd (UK)' and 'Molten Group Ltd (UK)'.

The website is designed with a clean, professional layout, using a color scheme of blue, white, and grey. It includes a search bar and various filters to help users find the equipment they are interested in.

Email Newsletter Advertising Rates

Email Newsletter Leader-board Banner

Leader-board banner 468w x 100h pixels on the email newsletter.

Price - **£400 per month**

This is a solus position with no other advertisers

Email Newsletter Double Depth Top Side Banner

160w x 400h pixels banner next to the top stories on the email newsletter.

Price - **£400 per month**

Email Newsletter Side Banner

Mixed tier side banner 160w x 200h pixels on the email newsletter.

Price - **£200 per month**

Lead Story on Email Newsletter

Lead Story on Email Newsletter

Lead story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£200**

Second Story on Email Newsletter

Top level second story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£110**

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | All quotations are strictly confidential | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply



Specifications & Mechanical Data

HUB-4.com magazine is printed lithographically with a screen ruling of 175lpi. Digital artwork is required and should be provided according to the following guidelines.

Magazine Guidelines:

Finished trimmed size:
297mm high x 210mm wide
A4 Portrait

Front Cover Advert size: 227mm high x 210mm wide [trimmed size] - then allow plus 3mm bleed to all edges for trimming at final print process. [anything that appears in the 3mm area will not show once magazine is trimmed and finished]

Front cover	227 x 210mm [+3mm bleed]
Inside Front Cover	297 x 210mm [+3mm bleed]
Back cover	297 x 210mm [+3mm bleed]
Full page	297 x 210mm [+3mm bleed]
Double page spread [dps]	297 x 420mm [+3mm bleed]
Half page [landscape]	124 x 175mm image area
Half Page [Vertical]	260 x 85mm (no bleed)
	297 x 105mm (+3mm bleed)
Quarter page [portrait]	125 x 85mm image area
Quarter page [landscape]	175 x 60mm image area
Gatefold 8 Page Centre Pull-Out	Spec on request
Classified ad – 1/8 page [landscape]	65 x 85 mm image area
Classified ad – 1/4 page [portrait]	125 x 85mm image area
Classified ad – 1/2 page [landscape]	124 x 175mm image area
Belly Band (material gloss 150gsm)	80 x 644mm [+3mm bleed]

Editorial Guidelines:

Quarter Page	150 words + one image
Half Page	300 words + one image
Full Page	550 words + three images
Two Pages	1,100 words + five images

Artwork file formats - artwork should be supplied in the following formats:

Acrobat PDF at 300dpi CMYK with all fonts embedded and registration marks, or a **JPEG actual size at 300dpi CMYK**, with registration marks.

Artwork must be supplied to correct size as magazine guidelines above, with all fonts either embedded, converted to paths, curves or outlines. All bleed adverts must have 3mm bleed on all edges. Please ensure all image formats are CMYK and not RGB. Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur cost. We also offer a full advert design service to all of our clients (apply for costs).

Web Guidelines:

Take-Over Campaign. We require three banners for the take-over campaign.

- Top Header Background: 1920w x 250h pixels
- Header Banner (that sits on the background): 1260w x 250h pixels
- Static Footer Banner: 1260w x 100h pixels

Leader Board Banner Size: 728w x 90h pixels
Animated or static GIF, PNG or JPG

MPU Banners Size: 300w x 250h pixels
Animated or static GIF, PNG or JPG

Half Page Banner Size: 300w x 600h pixels
Animated or static GIF, PNG or JPG

E-Newsletter Guidelines:

Email Newsletter
Leader-Board Banner 468w x 100h pixels
Animated or static GIF, PNG or JPG

Double Depth Top Side Banner 160w x 400h pixels
Animated or static GIF, PNG or JPG

Email Newsletter Side Banner
Mixed tier side banner 160w x 200h pixels
Animated or static GIF, PNG or JPG



Terms & Conditions

1. All advertising orders placed by The Advertiser and received by Hub Digital Media Limited, hereafter "The Publisher", shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as "The Advertiser".
2. Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published on the Hub-4.com website or any of its associated products whether delivered on paper or in electronic form.
3. Advertisements booked to appear in the Hub-4.com magazine or website may only be cancelled or varied by The Advertiser's email confirmation no later than the 48 hours preceding publishing deadline.
4. It is The Advertiser's responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing by email.
5. In the event that advertising copy is withdrawn within 48 hours of deadline, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.
6. **Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.**
7. The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.
8. The positioning and performance of an advertisement is as described by The Publisher except when an advertiser has paid a special performance charge and the availability of this specific performance has been confirmed in writing by email from The Publisher.
9. The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.
10. If The Advertiser's account has breached the agreed payment terms of The Publisher, then no more orders will be taken, and any pending orders may be suspended and/or will still be due for full payment. Where The Advertiser has been granted a discount in respect of a series booking, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.
11. Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image. Images MUST be supplied separately in HIGH RESOLUTION in either JPG or TIFF format.
12. **Magazine adverts - Artwork must be supplied by The Advertiser to the correct specification and size, with all fonts either embedded, converted to paths, curves or outlines. To avoid any errors during the printing process, The Advertiser must also send us a low res JPG of any artwork, that can be visually referenced against the actual high res artwork, to make sure all content is included (failure to do so is at The Advertiser's own risk). Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur a cost to The Advertiser.**
13. Website/email banner adverts - Artwork must be supplied by The Advertiser to the correct specification and size. Artwork supplied at incorrect size or format may be resized and/or adjusted and incur a cost to The Advertiser.
14. Video adverts - Video adverts must be supplied as completed finished edited productions, in MP4 and FLV file formats. Content supplied in incorrect format may be adjusted and incur a cost to The Advertiser, or not broadcast at all. Payment will still be due on all bookings.

If you would like clarification on any of the terms of business items, please email admin@hub-4.com

Editorial contributions are welcomed for all features planned for each edition. A request for contributions will be sent out by email around one month before the edition. Please send any editorial through to **john@hub-4.com** in a word document with separate high quality JPG images.

Editorial themes not included in our features list will also be considered by the Editor and may be published on a stand-alone basis subject to suitability and availability.

Magazine Subscriptions

The HUB magazine is available free of charge within the UK, please send an email to admin@hub-4.com stating your name, title, company, full postal address, business activity and email address. We will then review your application. The HUB Magazine is also available in Europe, Ireland, the USA and Worldwide on a paid subscription basis at £125 (+ VAT per year where applicable) for six issues, please email **admin@hub-4.com** for more details or call **+44 (0)20 3637 0385**.

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HUB Digital Media Limited

