



2021  
immediakit



Be in great company with the preferred route to the market



# Giving our clients a whole new publishing experience

Engaging constantly with the Quarrying, Recycling and Bulk Material Handling industries we pride ourselves on giving our clients a whole new publishing experience. **With market leading print and digital platforms** we are able to place our client's news and information in front of readers in the magazine, our mobile friendly website and our weekly email newsletter allowing more opportunity to reach out to more people.

Bi-Monthly Magazine



Weekly Email Newsletter



HUB-4.COM Website



# Vital statistics you need to know

**Our bi-monthly magazine** is sent directly to 6,000+ quarries, recycling sites and bulk handling plants, with a pass-on rate of 3.5 giving an estimated readership of 21,000 throughout the UK.

## By Business Type / Activity:

Quarrying, Concrete and Asphalt 50.85%  
Recycling 34.75%  
Plant Hire & Contractors 9.88%  
Government & Local Authority 3.13%  
Technical Consultants 1.39%

## By Job Function:

Director, Partner, Owner of Business 26%  
Operations / Senior Management 15%  
Site Manager, Quarry Manager 29%  
Engineers & Technical 10%  
Sales and marketing teams 11%  
Others 9%

**Weekly email newsletter** sent to 8,000 global recipients



9,000+ new visitors every month to the **HUB-4 website** which is fully mobile and tablet friendly



**hub-4.com**

# Magazine Features 2021

## March/April 21

**AGGREGATE WASHING & SCREENING** - static & mobile washing, hoppers, conveyors, cyclones, pumps, trommels, log washers, filter press, plate press, flocculants, scrubbers, separators, lignite plant, dewaterers, classifiers, belt weighing, contract washing.

**RECYCLING** - Open topics for this issue

**BULK HANDLING** - Open topics for this issue

Editorial copy deadline 8th March 2021

Advert copy deadline 15th March 2021

## May/June 21

**ASPHALT PLANT, BITUMEN & CONCRETE PLANT** – mobile & static plant, asphalt storage, dryers, burners, control systems, hot oil heaters, spare parts, RAP equipment, modified bitumen, H&S, bulk storage bays, concrete plant & equipment, concrete mixers.

### RECYCLING

Material Handlers in the Waste Industry.

Metal Recycling in the UK.

Fire Protection for equipment in the Waste industry.

### BULK HANDLING

Bulk Conveying Systems, Bucket Elevators, Feeders and Weighing Systems...

Editorial copy deadline 7th May 2021

Advert copy deadline 19th May 2021

## July/August 21



**RWM Exhibition Preview**



**LET'S RECYCLE Exhibition Preview**



**Complete Auto Recycling Show (CARS) & Metals Recycling Event (MRE)**

### MOBILE QUARRY, RECYCLING & EARTHMOVING

**EQUIPMENT** - wheeled loaders, excavators, dump trucks, skid steer loaders, mini excavators, attachments, quick hitch, buckets, tyres & chains, engines & transmissions, plant hirers.

**QUARRYING** - Open topics for this issue

**RECYCLING** - Open topics for this issue

**BULK HANDLING** - Open topics for this issue

Editorial copy deadline 7th July 2021

Advert copy deadline 16th July 2021

## September/October 21

**MRF'S & RECYCLING PLANT** - MRFs, Shredders, Balers, Metals Recycling, IBA plants, biomass plants, autoclaves, picking stations, hoppers, conveyors, magnetic separation, eddy current separators, air separation, optical & robotic separation, fork lifts & telehandlers, compactors, crushers, screens, spare parts, material handlers, bulk storage bays, weighbridges, belt weighing, dust suppression, wear parts, wind shifters.

**QUARRYING** - Open topics for this issue

**BULK HANDLING** - Open topics for this issue

Editorial copy deadline 6th September 2021

Advert copy deadline 17th September 2021

## November/December 21

### MOBILE PROCESSING & MATERIALS HANDLING

**EQUIPMENT** - material handlers, mobile stackers, mobile conveyors, mobile radial stockpilers, mobile tracked conveyors.

**QUARRYING** - Open topics for this issue

**RECYCLING** - Open topics for this issue

**BULK HANDLING** - Open topics for this issue

Editorial copy deadline 8th November 2021

Advert copy deadline 17th November 2021



# Murray Plant moves on and upwards



One Step Ahead  
Bruce Murray & Fergal O'Neill

It has been 6 months since Blue Group completed the purchase of Murray Plant Ltd and a lot has been going on since then as the business continues to grow both organically and through the introduction of new brands in to their product portfolio.

Murray Plant has been supplying equipment to the construction, mining, demolition and quarrying industries for almost 30 years, having been set up in 1988 by Bruce Murray. Murray Plant have held the exclusive distribution rights for the Rammer range of equipment in Scotland, which ensured steady growth due to the popularity of the Rammer kit. In addition the business has always had a strong focus on after-sales care, which has meant high retention of customers and ultimately synergy with the culture of Blue Group. Despite the relatively small Scottish market compared with other territories, Murray Plant continuously 'boasted' above their weight, regularly winning Rammer's 'UK Dealer of the Year' award, and incredibly have very recently won Rammer's 'World Dealer of the Year' for 2017.

Since the deal with Blue back in January, there has been some exciting new developments. These include securing the distribution rights for a number of new brands, Allu and Fortress.

Allu offer a range of screening buckets which have been designed and built to make a variety of applications and processes more efficient. By reducing the number of process steps needed these hydraulic attachments enable operators to screen on site. This reduces both transportation and material costs as the screened material produced can be retained and used on site for remediation or construction. The range incorporates the DL Series which considered the perfect attachment for landscaping and agricultural applications. From composting to aerating, top soil screening to waste and debris processing, all can be carried out on site. In addition, there is the S Series. These screening buckets have been developed for larger processes meaning everything from aerating compost, primary on-site screening and processing construction material. Finally, there is the M and G Series, both of which are ranges of multi-faceted tools for mining and process industry applications.

Fortress Shears and Crackers are, quite simply, considered to be the best in the world, boasting innovative engineering with an optimized structure for life and high strength to weight ratio. The Fortress equipment have also been designed with maintenance in mind, having large, removable access panels for component replacement. Key features that set these shears apart include significantly enlarged pivot points eliminating the need for a guide. It also dramatically improves the performance and durability of the shear. It is a substantial two-piece piercing pit on the demolition shears which do the size of the protected area when compared with most demolition shears. Furthermore, the fact that the upper and lower jaws are made from C45 mild structural plate steel significantly reduces the need for laminations.



Whist there has been significant change in portfolio, there are some things that have remained constant at Murray Plant, as these are the things that have brought strong growth, as well as the things that have kept the business in the quarrying industry.

Whilst there has been significant change in portfolio, there are some things that have remained constant at Murray Plant, as these are the things that have brought strong growth, as well as the things that have kept the business in the quarrying industry.

Sales growth from the changes made has only on the new machines but with Rammer Blue Group deal has meant access to new customers. This was clear at the recent HSE sales target for the event was exceeded of this was due to Blue Group customers' stand, being introduced to the Murray Plant Salesmen, who were then able to illustrate kit they sell.

As if all that hasn't been enough, Murray Plant have also secured the distribution rights for a number of new brands, Allu and Fortress.

## CMB International bring the production back on-line for Overby Quarry

Located near the village of Aikahaw, Cumbria, Overby Quarry is owned and operated by Thomas Armstrong (Aggregate) Ltd (TAL) who are part of the Thomas Armstrong holding company.



Recently the primary washing screen had suffered numerous bearing failures and after considerable, and frequent downtime the Overby team decided to seek a replacement screen.

Ian Morrison - Transport Director, takes up the story, "We researched the market for a replacement and it was suggested to us that CMB International were an excellent manufacturer and after an initial meeting and site survey we placed the order for a new screen with them."

CMB International are an experienced manufacturer who design their own range of feeders, jaw crushers, cone crushers, screens and conveyors. In addition, CMB carry a comprehensive stock of spares and offer on-site maintenance and modifications for existing plant. Their experience enables them to repair and refurbish plant produced by all the leading manufacturers.

Capable of up to 650tph, depending on the application, CMB supplied a new CMB 280 "Dual Drive" 1.8m x 6m Triple Deck Horizontal Screen which was designed to fit in the original envelope and pick up on existing level and discharge points.

## Recycling

## SWM Waste Recycling smart choice

Barnstaple based waste recycling company SWM & Waste Recycling Limited make a carefully considered choice and move to Sennebogen with a new 830E scrap handler and 821E material handler.

Established in 1959, SWM has been a long standing and trusted part of the South West recycling community, and have built their reputation by exceeding customer expectations and

large input into this optimized process decision. "It is important to us that the guys operating the machines are happy with them. Their input was key to the decision to move away from our previous supplier that we had been buying from for many years."

Steve Palfreyman, SWM Maintenance manager went on to discuss the rigorous process that was undertaken to compare the comparable machines available in the market when

them through their paces. It was then that the Sennebogen really stood apart from the competition. "Steve went on to talk about the differences they identified between the Sennebogen 830E and the competitors equivalent: "we found we got about 1m additional reach with the Sennebogen, and we also preferred the uninterrupted operators view thanks to joystick steering option (no steering wheel column blocking line of sight), as well as the build quality and reliability of the Rubertec 6.0m capacity recycled range peel grab attachment that came with the Sennebogen."

Both Shawn and Steve were very keen to point out that as part of their purchasing process, it wasn't all about the machine, they also looked closely at the business we would be buying from and looked for a company which had similar outlook and principals. It was obvious from the first few



conversations that this was the case. In the afternoons backup is critical busy sites and a machine down can be a headache. Although we have not the proximity of Malson's Bristol operation gives us confidence that called upon."

## RWM acquired by the Prysm Group

Independent organiser The PRYSM Group acquires the industry-leading recycling and waste management trade show RWM from Ascential PLC.

The PRYSM Group today announced that RWM in partnership with CWM, the UK's leading recycling, energy, water and waste management show, has joined its Environmental Division, which already includes The European Contamination Expo Series, Hazardous Waste Expo, Land Remediation Expo, The Flood Expo and The Marine & Coastal Civil Engineering Expo. RWM, the only UK event that brings together the entire industry, was acquired from Ascential plc. Commercial terms of the deal were not revealed.

Commenting on the acquisition of RWM, Event Director Nick Moore, said: "RWM is undoubtedly the leading exhibition in the global resource management sector so to be able to add the show to our already incredible portfolio is extremely exciting."

"Waste, recycling and resource management is crucial to all of our lives and the significant contribution that this dynamic and innovative sector can make to the economy is increasingly being recognised by governments and industry. Running this event is an honour we are not taking lightly, and we will ensure that this exhibition leads the way for the industry tasked with delivering a sustainable future for our country."

"This is an exciting development for RWM and CWM looks forward to working in partnership with PRYSM to ensure that the show goes from strength to strength as the premier showcase for the resources and waste management sectors" said CWM chief executive Dr Colin Church. "We welcome PRYSM's decision to invest in expanding its environmental business and there are clear synergies with other events in the PRYSM stable that will further broaden RWM's reach and relevance."

RWM takes place annually each September at the NEC and attracts over 500 exhibitors and 10,000 visitors from the UK and overseas - including from retail, leisure, construction and demolition, manufacturing, and government organisations to name a few. RWM seeks to build a community for a resource-efficient future by connecting it connects innovators and influencers with businesses, public sector bodies, governments and not for profits to deliver solutions that are both environmentally sound and profitable. RWM operates in partnership with the Chartered Institution of Waste Management (CIWM).

A further announcement confirming show dates will be made very shortly.



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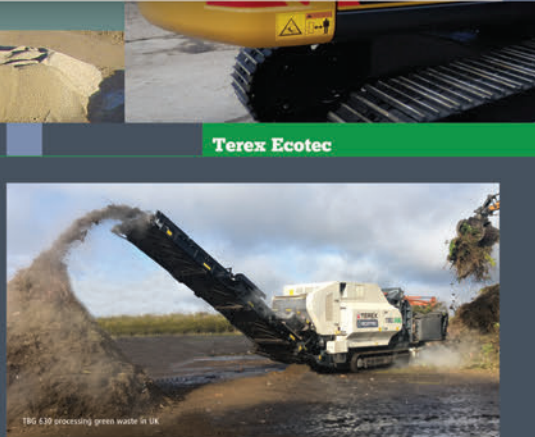


The already popular Atlas range into the Waste Recycling industry as it's a perfect fit for their products. With the Genie brand we supply the full range of telehandlers, both compact and high-reach models which have the reach and performance capabilities to help our clients increase productivity on construction sites. The latest addition to our portfolio was decided 3yrs ago after visiting the SANY manufacturing HQ in China for our final discussions with their management team. We were blown away by the quality of their manufacturing and the ethos of the business and it was an easy decision for us to take to represent SANY in the UK. SANY are a leading Chinese manufacturer of excavators and many other models, and their machines are second to none in terms of build quality - we are growing the brand here in the UK."

Andrew went on to tell us more about safety and how important it is to TBL. "We place the highest priority on Health and Safety and have made a considerable investment in this area in recent years. Full risk assessments are undertaken prior to starting any work and engineers will work to site rules and discuss the safest way to undertake work."

John talked more about the SANY brand and its importance "SANY are a key player in China and are making real progress into the UK market - our clients are really impressed with the quality of the machines. In China,

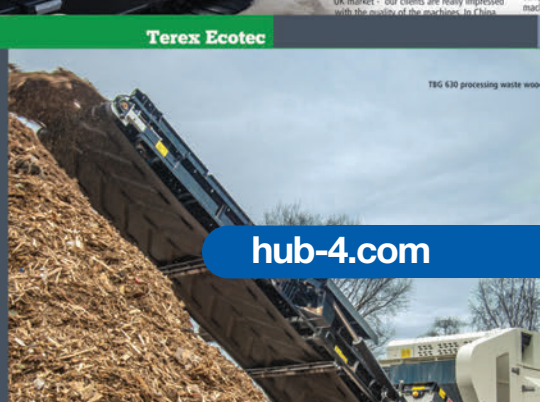
## Washing & Screening



TBG 630 processing green waste in UK

The TBG 630 has also received rigorous testing in the field, processing a range of different applications both in the UK and Europe. Commenting on its performance Steven Aiken, Engineering Manager for Terex Ecotec, said "We are impressed by the consistent performance and throughput of the TBG

feeder can also be stopped, started and reversed from the push of a button on the remote. A novel feature is the feed wheel lift/down assist, which sees the feed wheel rise over material whilst applying a downward force to break up and push material into the rotor.



TBG 630 processing waste wood

hub-4.com

## Plants in the air



Special care was required to move the mobile crusher plants into the cargo hold.

Last transport lock before take-off

MC 110 Z EVO and the mobile cone crusher MOBI CONE MCO 9.5 EVO would be suitable for this type of extraordinary transport. Assembly, Sales, Customer Support and Logistics at Klemm worked flat out on the project to guarantee the fast delivery. Among other things, additional transport locks were required for reliable securing of movable components.



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# Magazine Advertising Rates

## Premium positions



### Front Cover Advert

Includes a double page spread cover story of editorial (1,100 words | 6 images)

**£2,415**



### Inside Front Cover Advert

Includes a page of editorial (550 words | 3 images)

**£2,025**



### Premium Inside Front Cover Package Double Page Spread Advert

Includes a double page spread of editorial (1,100 words | 6 images) starting on the following page. This can also be achieved with an A4 inside front cover advert and 3 pages of editorial beginning on the facing page.

**£3,045**



### Back Cover Advert

Includes a double page spread (DPS) of editorial (1,100 words | 6 images)

**£2,155**



### HUB Magazine Wrap/Belly-Band

Includes printing, wrapping the band around the HUB magazine and taking the reader to a double page spread advert (or editorial), as the ends of the wrap would be inserted in this page. The band would be sealed to the magazine with a glue dot. Postage costs are also included, but this quote is based on you supplying the print-ready artwork to size.

**Stand-alone price: £2,150**

**Price option with 'Double Page Spread' of Editorial or DPS advert included: £4,000**

**Price option with 'Quad Page Spread' of Editorial included: £5,000**

Optional design of belly band: **£450**



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system | All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

## Key positions

### Double Page Spread Advert

Includes a two pages of editorial  
(1,100 | 5/6 images) **£2,730**

### A4 Full Page Advert

Includes a page of editorial  
(550 words | 3 images) **£1,795**  
Upgrade editorial to double page spread for an additional **£435**

### Half Page Advert

Includes a half page of editorial  
(300 words | 1 image) **£895**

### Quarter Page Advert

Includes a quarter page of editorial  
(150 words | 1 image) **£450**

### Magazine Inserts

POA

### Classified Adverts

1/8 Page (portrait) – 6 issues **£525**

1/4 Page (portrait) – 1 issue **£175**

1/4 Page (portrait) – 6 issues **£735**

1/2 Page (landscape) – 1 issue **£325**

1/2 Page (landscape) – 6 issues **£1,315**

### Advert Design Charges

Full Page A4 Advert **£310**

Double Page Spread Advert **£520**

Half Page Advert (landscape or portrait) **£205**

Quarter Page (portrait or landscape) **£130**

### Bulk Handling Solutions...

Whatever the size of your engineering project **DUO Manufacturing** offer a complete package solution. We provide design, fabrication, assembly, and installation for the entire project including full support for the life of the plant.

Specialising in material handling systems, including aggregate and waste, **DUO Manufacturing** will accommodate even the more unusual requests. Some of our more diverse recent projects have included the construction of large filter presses and glass recycling systems.

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Introducing the first of the new X Series the 220X, our most advanced 20 tonne excavator ever. It's taken 4 years of hydraulic, electronic and electrical development and thousands of hours of extreme endurance testing, to build you a machine that doesn't just look extremely strong, it is extremely strong. To experience the X Series for yourself, call your local dealer.



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**Built to last**

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- Fully transport friendly
- Heavy duty durable feed hopper
- Deutz Tier 4F 664P Engine

**hub-4.com**

The most compact versatile scalping screen on the market



# Worldwide Exhibition Presence

**HUB-4 are media partners with many key exhibitions throughout the world.**

We publish show previews in the magazine and have significant distribution of that issue at each show allowing us to reach a wider audience.

**As a team we regularly attend many of these exhibitions** to visit our clients - you never know, you might find your picture in the next gallery!





# On-site client editorial visits are all part of our package



**CAA Approved & Fully Insured  
Professional Drone Video & Photography**

We work closely with companies to provide them with on-site editorials focusing on their clients feedback. All wrapped up with on-site recorded interviews, professional ground and aerial photography and delivering dynamic images that enhance the stories.

**hub-4.com**



# Open Days & Events

More and more of our clients are organising their own demo days and events to promote their products. HUB-4 are happy to attend these events, to write an engaging editorial piece and publish this in our magazine, website & email newsletter.



**Let HUB-4 distribute magazines at your open day** and we'll promote your event for you in the news and events section of our website.





# Website Online Advertising Rates

## Leader-board Banner on HUB Website (entire site)

Leader board banner 728w x 90h pixels on HUB website

across the entire site

Price - **£420 per month**  
(unlimited impressions)

Website banner ads are animated or static PNG, GIF or JPG

This position also includes display of your banner in the footer area FOC

## MPU Banner (top position)

300w x 250h pixels ad on HUB website

Price - **£315 per month**  
(unlimited impressions)

## MPU Banner (Position #2)

300w x 250h pixels ad on HUB website

Price - **£265 per month**  
(unlimited impressions)

## MPU Banner (Position #3)

300w x 250h pixels ad on HUB website

Price - **£185 per month**  
(unlimited impressions)

## Homepage Mid-Position Leader Board

728w x 90h pixels

Price - **£185 per month**  
(unlimited impressions)

## Half Page Banner

300w x 600h pixels

Rate Card Price - **£315 per month**  
(unlimited impressions)

## MPU Banner (Mid-Position)

300w x 250h pixels ad on HUB website

Price - **£150 per month**  
(unlimited impressions)

## MPU Banner (Lower-Mixed-Position)

300w x 250h pixels ad on HUB website

Price - **£100 per month**  
(unlimited impressions)

## Video Advert - HUB TV

Price: **£400 per month**

## HUB Website 'Take-Over' Campaign

Our take-over campaigns allow you to dominate the HUB website with your brand for a four-week period. Your 'take-over' banners will appear on every single page of the HUB website, and you have the choice of having them clickable back to your own site.

Price: **£2,000 (4wks)**

Client to supply 'take-over' banners graphics.

Take-over banner design option: **£450**

## Solus Email Blast

Send your news and offers out to HUB-4's entire database of 8,000 opt-in email recipients, quickly and easily. Branded with your logo (and powered by HUB-4) and your bespoke subject line.

The whole email is dedicated to your content, images and call to action. Links back to your site / your enquiry or registration forms / or email links.

Flexible broadcast dates that suit your business.

You supply HTML for loading

Price **£1,800**

## Social Media Packages

### News/Editorial Package

- 12 posts per month across Twitter & LinkedIn (multiple stories)
- All posts are done manually and at the most effective time

Price: **£300**

### Event or New Product Launch Package

- Posted every other day on both twitter & linkedin
- Staggered timing for best visibility
- Run over a 6wk period up to your event / open day

Price: **£450**

*Bespoke # created for your news*



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | **All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply



■ HUB Website  
'Take-Over' Campaign

■ Leader-board Banner

■ MPU Banner (top position)

■ MPU Banner (Position #2)

■ MPU Banner (Position #3)

■ Homepage Mid-Position  
Leader Board

■ Half Page Banner

■ MPU Banner (Mid-Position)

■ Video Advert

■ MPU Banner  
(Lower-Mixed-Position)

■ HUB Website  
'Take-Over' Campaign

hub-4.com



# Website Online Advertising Rates

## Enhanced News & Business Listing (12mths)

Price - **£695 per year**

- List your business in all relevant categories
- DIRECT URL link straight through to your website
- Listed near the top of any category listing or search result
- Your logo and branding displayed
- Image gallery with captions
- PDF downloads for product brochures and company information
- YouTube videos embedded within entry
- Twitter feed embedded at top of entry
- Social media links to Facebook, Twitter & YouTube
- Includes items of used equipment
- Includes jobs posted on your entry
- Stats available on the number of visits, click-through's
- Unlimited news published with all Enhanced Entries: all news is fast tracked and featured on the home page of the website within 7 days of receipt unless time sensitive and included within the weekly email newsletter within 14 days.

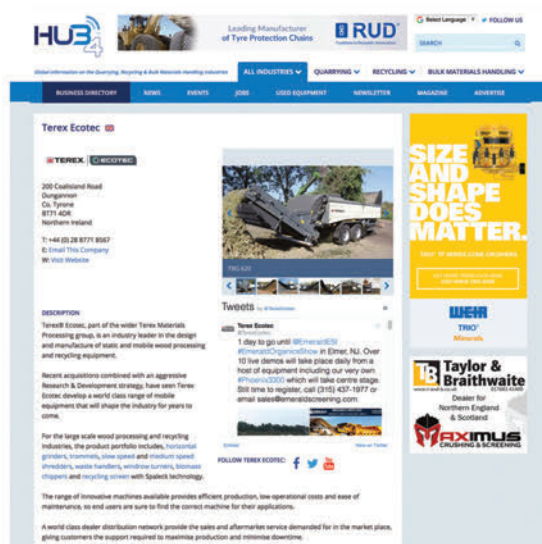
## Single Job Advert on HUB-4 Website

**£95 (3mths)**

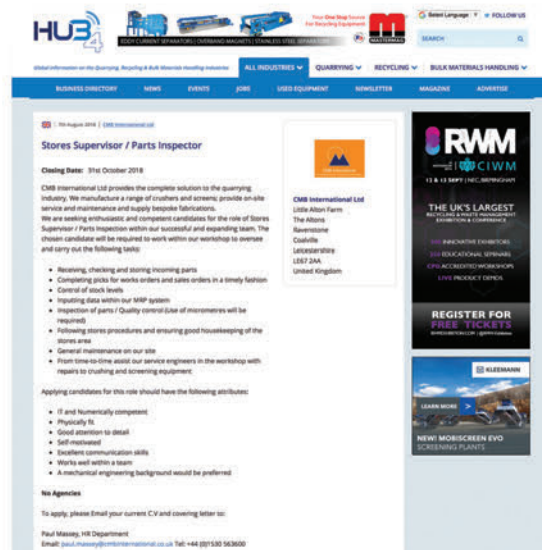
## Single Used Equipment Advert on HUB-4 Website

**£50 (3mths)**

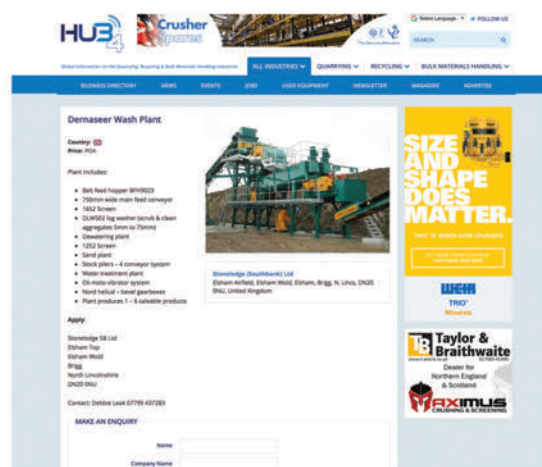
### Enhanced News & Business Listing



### Single Job Advert



### Single Used Equipment Advert



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | **All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

# Email Newsletter Advertising Rates

## Email Newsletter Leader-board Banner

Leader-board banner 468w x 100h pixels on the email newsletter.

Price - **£395 per month**

This is a solus position with no other advertisers

## Email Newsletter Double Depth Top Side Banner

160w x 400h pixels banner next to the top stories on the email newsletter.

Price - **£395 per month**

This is a solus position with no other advertisers

## Email Newsletter Side Banner

Mixed tier side banner 160w x 200h pixels on the email newsletter.

Price - **£195 per month**

## Lead Story on Email Newsletter

Lead Story on Email Newsletter

Lead story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£195**

## Second Story on Email Newsletter

Top level second story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£100**

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system | All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

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19th June 2018 | Quarrying - Company & Industry News

18th June 2018 | Quarrying - Company & Industry News

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16th June 2018 | Quarrying - Company & Industry News

16th June 2018 | Quarrying - Company & Industry News

18th June 2018 | Quarrying - Company & Industry News

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View our latest job vacancies with the ...

**Featured Business**

**LIEBHERR**

Liebherr Great Britain Ltd (Head Office) »  
Liebherr-Great Britain Limited and LI...



# Specifications & Mechanical Data

HUB-4.com magazine is printed lithographically with a screen ruling of 175lpi. Digital artwork is required and should be provided according to the following guidelines.

## Magazine Guidelines:

Front cover	227 x 210mm [+3mm bleed]
Inside Front Cover	297 x 210mm [+3mm bleed]
Back cover	297 x 210mm [+3mm bleed]
Full page	297 x 210mm [+3mm bleed]
Double page spread [dps]	297 x 420mm [+3mm bleed]
Half page [landscape]	124 x 175mm image area
Half Page [Vertical]	260 x 85mm (no bleed)
	297 x 105mm (+3mm bleed)
Quarter page [portrait]	125 x 85mm image area
Quarter page [landscape]	175 x 60mm image area
Gatefold 8 Page Centre Pull-Out	Spec on request
Classified ad – 1/8 page [landscape]	65 x 85 mm image area
Classified ad – 1/4 page [portrait]	125 x 85mm image area
Classified ad – 1/2 page [landscape]	124 x 175mm image area
Belly Band (material gloss 150gsm)	80 x 644mm [+3mm bleed]

## Editorial Guidelines:

Quarter Page	150 words + one image
Half Page	300 words + one image
Full Page	550 words + three images
Two Pages	1,100 words + five images

### Artwork file formats - artwork should be supplied in the following formats:

**Acrobat PDF at 300dpi CMYK** with all fonts embedded and registration marks, or a JPEG actual size at 300dpi CMYK, with registration marks.

Artwork must be supplied to correct size as magazine guidelines above, with all fonts either embedded, converted to paths, curves or outlines. All bleed adverts must have 3mm bleed on all edges. Please ensure all image formats are CMYK and not RGB. Sizes Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur cost. We also offer a full advert design service to all of our clients (apply for costs).

## Web Guidelines:

Take-Over Campaign. We require three banners for the take-over campaign.

- Top Header Background: 1920w x 250h pixels
- Header Banner (that sits on the background): 1260w x 250h pixels
- Static Footer Banner: 1260w x 100h pixels

Leader Board Banner Size: 728w x 90h pixels  
Animated or static GIF, PNG or JPG

MPU Banners Size: 300w x 250h pixels  
Animated or static GIF, PNG or JPG

Half Page Banner Size: 300w x 600h pixels  
Animated or static GIF, PNG or JPG

## E-Newsletter Guidelines:

Email Newsletter Leader-Board Banner 468w x 100h pixels  
Animated or static GIF, PNG or JPG

Double Depth Top Side Banner 160w x 400h pixels  
Animated or static GIF, PNG or JPG

Email Newsletter Side Banner  
Mixed tier side banner 160w x 200h pixels  
Animated or static GIF, PNG or JPG

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# Terms & Conditions

1. All advertising orders placed by The Advertiser and received by Hub Digital Media Limited, hereafter "The Publisher", shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as "The Advertiser".
2. Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published on the Hub-4.com website or any of its associated products whether delivered on paper or in electronic form.
3. Advertisements booked to appear in the Hub-4.com magazine or website may only be cancelled or varied by The Advertiser's email confirmation no later than the 48 hours preceding publish deadline.
4. It is The Advertiser's responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing by email.
5. In the event that advertising copy is withdrawn within 48 hours of deadline, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.
6. **Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.**
7. The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.
8. The positioning and performance of an advertisement is as described by The Publisher except when an advertiser has paid a special performance charge and the availability of this specific performance has been confirmed in writing by email from The Publisher.
9. The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.
10. If The Advertiser's account has breached the agreed payment terms of The Publisher, then no more orders will be taken, and any pending orders may be suspended and/or will still be due for full payment. Where The Advertiser has been granted a discount in respect of a series booking, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.
11. Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image. Images MUST be supplied separately at HIGH RESOLUTION in either JPG or TIFF format.
12. **Magazine adverts - Artwork must be supplied by The Advertiser to the correct specification and size, with all fonts either embedded, converted to paths, curves or outlines. To avoid any errors during the printing process, The Advertiser must also send us a low res JPG of any artwork, that can be visually referenced against the actual high res artwork, to make sure all content is included (failure to do so is at The Advertiser's own risk). Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur a cost to The Advertiser.**
13. Website/email banner adverts - Artwork must be supplied by The Advertiser to the correct specification and size. Artwork supplied at incorrect size or format may be resized and/or adjusted and incur a cost to The Advertiser.
14. Video adverts - Video adverts must be supplied as completed finished edited productions, in MP4 and FLV file formats. Content supplied in incorrect format may be adjusted and incur a cost to The Advertiser, or not broadcast at all. Payment will still be due on all bookings.

If you would like clarification on any of the terms of business items, please email [admin@hub-4.com](mailto:admin@hub-4.com)



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**Editorial contributions** are welcomed for all features planned for each edition. A request for contributions will be sent out by email around one month before the edition. Please send any editorial through to **john@hub-4.com** in a word document with separate high quality JPG images.

Editorial themes not included in our features list will also be considered by the Editor and may be published on a stand-alone basis subject to suitability and availability.

### Magazine Subscriptions

The HUB magazine is available free of charge within the UK, please send an email to admin@hub-4.com stating your name, title, company, full postal address, business activity and email address. We will then review your application. The HUB Magazine is also available in Europe, Ireland, the USA and Worldwide on a paid subscription basis at £125 (+ VAT per year where applicable) for six issues, please email **admin@hub-4.com** for more details or call **+44 (0)20 3637 0385**.



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