



mediate kit



Be in great company with the preferred route to market

Giving our clients a whole new publishing experience

Engaging constantly with the Quarrying, Recycling and Bulk Material Handling industries we pride ourselves on giving our clients a whole new publishing experience. **With both established print and digital platforms** we are able to place our client's news and information in front of readers in the magazine, our brand new mobile friendly website and our very well read email newsletter giving them more opportunity to get to more people.

Bi-Monthly Magazine



Weekly Email Newsletter



HUB-4.COM Website



On-site client editorial visits are all part and package



**CAA Approved & Fully Insured
Professional Drone Video & Photography**

We work closely with our clients to provide them with on-site editorials geared towards finding out what their clients think of them and their products, all wrapped up with on-site recorded interviews, professional ground photography and our NEW aerial photography offering using our own DRONE to deliver shots that come alive in the stories. HUB-4 are fully insured for this and have two fully qualified CAA approved drone pilots who fully understand the safety issues when flying at quarries and plants.

hub-4.com

Open Days & Events

More and more of our clients are running their own demo days and events to promote their products. We are more than happy to attend these events, write an engaging editorial piece and publish this in the HUB-4 magazine, website & email newsletter.



Let HUB-4 distribute magazines at your open day and we'll promote your event for you in the news and events section of our website (and in the news section of the magazine if timing permits)



Vital statistics you need to know

Bi-monthly magazine sent directly to 6,000 quarries, recycling sites and plants. Pass-on rate of 3.5 giving an estimated readership of 21,000 throughout the UK.

By Business Type / Activity:

Quarrying, Concrete and Asphalt 50.85%
 Recycling 34.75%
 Plant Hire & Contractors 9.88%
 Government & Local Authority 3.13%
 Technical Consultants 1.39%

By Job Function:

Director, Partner, Owner of Business 26%
 Operations / Senior Management 15%
 Site Manager, Quarry Manager 29%
 Engineers & Technical 10%
 Sales and marketing teams 11%
 Others 9%

Weekly email newsletter sent to 8,000 global recipients



9,000 plus new visitors every month to the **HUB-4 website**
 New site launched 2018 which is fully mobile and tablet friendly



hub-4.com

Worldwide Exhibition Presence

HUB-4 are media partners with all key exhibitions throughout the world.

We run show previews in the magazine and have significant distribution of that issue at each show allowing us to reach a wider audience.

As a team we regularly attend many of these exhibitions to visit our clients - you never know, you might find your picture in the next gallery!





bauma



hub-4.com

Magazine Features List

September/October 18

BULKEX BULKEX Exhibition Preview

QUARRYING - Crusher spare and wear parts.

Screens and screen media. Wear protection.

RECYCLING - Shredders and associated processes.

BULK HANDLING - Storage & handling, level measurement & control.

Editorial copy deadline 5th September 2018

Advert copy deadline 15th September 2018

November/December 18

IRISH Special - Spotlight on Ireland

(Including Ireland factory & client visits)

QUARRYING - Bitumen, asphalt production plant, burners and other equipment. Concrete technology.

RECYCLING - Material handlers & wheeled loaders.

BULK HANDLING - Turnkey bulk materials handling systems and associated products.

Editorial copy deadline 5th November 2018

Advert copy deadline 15th November 2018

January/February 19

CRUSHING & SCREENING – screen media, wear parts, spare parts, static & mobile crushing & screening, grizzlies, feeders, stockpilers, magnets, H&S, lighting systems, bulk storage bays, dust suppression, weighbridges, belt weighing, contract crushing, plant hirers, rail services.

Editorial copy deadline 7th January 2019

Advert copy deadline 15th January 2019

March/April 19

bauma BAUMA Exhibition Preview

MOBILE QUARRY, RECYCLING &

EARTHMOVING EQUIPMENT – wheeled loaders, excavators, dump trucks, material handlers, skid steer loaders, mini excavators, attachments, quick hitch, buckets, H&S, tyres & chains, wheel washing, engines & transmissions, plant hirers.

Editorial copy deadline 7th March 2019

Advert copy deadline 15th March 2019



May/June 19



PLANTWORX Exhibition Preview

WASHING & SCREENING – static & mobile washing, hoppers, conveyors, cyclones, pumps, trommels, log washers, filter press, plate press, flocculants, scrubbers, separators, lignite plant, dewaterers, classifiers, H&S, lighting systems, bulk storage bays, land conveyors, weighbridges, belt weighing, contract washing, plant hirers, rail services.

Editorial copy deadline 6th May 2019

Advert copy deadline 15th May 2019

July/August 19

MRF'S & RECYCLING PLANT – IBA plants, biomass plants, autoclaves, picking stations, hoppers, conveyors, magnetic separation, eddy current separators, air separation, shredders, optical & robotic separation, balers, fork lifts & telehandlers, compactors, crushers, screens, spare parts, material handlers, lighting, H&S, bulk storage bays, weighbridges, belt weighing, dust suppression, wear parts, rail services, attachments, buckets, metals recycling, wind shifters.

Editorial copy deadline 5th July 2019

Advert copy deadline 15th July 2019

September/October 19

ASPHALT PLANT, BITUMEN & CONCRETE

PLANT – mobile & static plant, asphalt storage, dryers, burners, control systems, hot oil heaters, spare parts, RAP equipment, modified bitumen, H&S, bulk storage bays, concrete plant & equipment, concrete mixers, weighbridges, belt weighing.

Editorial copy deadline 5th September 2019

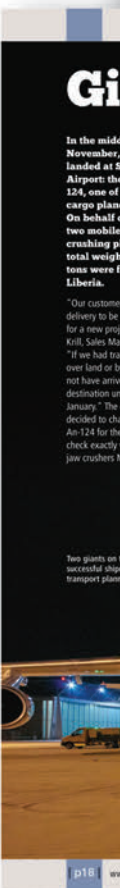
Advert copy deadline 16th September 2019

November/December 19

MOBILE PROCESSING EQUIPMENT – mobile stackers, mobile conveyors, mobile radial stockpilers, mobile tracked conveyors, mobile crushers, shredders.

Editorial copy deadline 5th November 2019

Advert copy deadline 15th November 2019



Murray Plant moves on and upwards



Bruce Murray & Fergal O'Neill

It has been 6 months since Blue Group completed the purchase of Murray Plant Ltd and a lot has been going on since then as the business continues to grow both organically and through the introduction of new brands in to their product portfolio.

Murray Plant has been supplying equipment to the construction, mining, demolition and quarrying industries for almost 30 years, having been set up in 1988 by Bruce Murray. Murray Plant have held the exclusive distribution rights for the Rammer range of equipment in Scotland, which ensured steady growth due to the popularity of the Rammer kit. In addition the business has always had a strong focus on after-sales care, which has meant high retention of customers and ultimately synergy with the culture of Blue Group. Despite the relatively small Scottish market compared with other territories, Murray Plant continuously 'boasted above their weight' regularly winning Rammer's 'UK Dealer of the Year' award, and incredibly have very recently won Rammer's 'World Dealer of the Year' for 2017.

Since the deal with Blue took in January, there has been some exciting new developments. These include securing the distribution rights for a number of new brands, Allu and Fortress.

Allu offer a range of screening buckets which have been designed and built to make a variety of applications and processes more efficient. By reducing the number of process steps needed, these hydraulic attachments enable operators to screen on site. This reduces both transportation and material costs as the screened material produced can be retained and used on site for remediation or construction. The range incorporates the DA Series which considered the perfect attachment for landscaping and agricultural applications. From composting to aerating, top soil screening to waste and debris processing, all can be carried out on site. In addition, there is the Series. These screener buckets have been developed for larger processes meaning everything from aerating compost, primary on-site screening or processing construction material. Finally, there is the M and G Series, both of which are ranges of multi-faceted tools for mining and process industry applications.

Fortress Shears and Crackers are quite simply considered to be the best in the world, boasting innovative engineering with an optimized structure for life and high strength to weight ratio. The Fortress equipment have also been designed with maintenance in mind, having large removable access panels for component replacement. Key features that set these shears apart include a carefully engineered pivot group eliminating the need for a guide. This also dramatically improves the performance and durability of the shear. It is a substantial two-piece pivoting tip on the demolition shears which do the size of the protected area when compared with most demolition shears. Furthermore, the fact that the upper and lower jaws are made from 6" H yield structural plate steel significantly reduces the need for laminations



Whilst there has been significant change in the portfolio, there are some things that have remained constant at Murray Plant, as these are the things that have brought strong growth. In well as the past few years, Bruce Murray remains in charge within the business, and still even has cost been with him for years who won't let a deal go. Sales Director Fergal O'Neill, who has been identifying and securing these new brands around him, with Mick Reeve, Dave McGinn and sales, not just in Scotland, but Murray Plant have extended their territory of Blue Group to now incorporate the whole of the UK.

Sales growth from the changes made has not only on the new machines but with Rammer Blue Group deal has meant access to new customers. This was clear at the recent HSE sales target for the event was exceeded of this was due to Blue Group customers' stand, being introduced to the Murray Plant Sales team, who were then able to illustrate it to them.

As if all that hasn't been enough, Murray Plant

CMB International bring the production back on-line for Overby Quarry

Located near the village of Aikahaw, Cumbria, Overby Quarry is owned and operated by Thomas Armstrong (Aggregates) Ltd (TAL) who are part of the Thomas Armstrong holding company.



Recently the primary washing screen had suffered numerous bearing failures and after considerable, and frequent downtime the Overby team decided to seek a replacement screen.

Ian Morrison - Transport Director takes up the story. "We researched the market for a replacement and it was suggested to us that CMB International were an excellent manufacturer and after an initial meeting and site survey we placed the order for a new screen with them."

CMB International are an experienced manufacturer who design their own range of feeders, jaw crushers, cone crushers, screens and conveyors. In addition, CMB carry a comprehensive stock of spares and offer on-site maintenance and modifications for existing plant. Their experience enables them to repair and refurbish plant produced by all the leading manufacturers.

Capable of up to 650tph, depending on the application, CMB supplied a new CMB 280 "Dual Drive" 1.8m x 6m Triple Deck Horizontal Screen which was designed to fit in the original envelope and pick up on existing feed and discharge points.

Recycling

Recycling

SWM Waste Recycling smart choice

Barastaple based waste recycling company SWM a Waste Recycling Limited make a carefully considered choice and move to Sennebogen with a new 830E scrap handler and 821E material handler.

Established in 1959, SWM has been a long standing and trusted part of the South West recycling community, and have built their reputation by exceeding customer expectations and

large input into this recent purchase decision. "It is important to us that the guys operating the machines are happy with them. Their input was key to the decision to move away from our previous supplier that we had been buying from for many years."

Steve Palfreyman, SWM Maintenance manager went on to discuss the rigorous process that was undertaken to compare the comparable machines available in the market when

them through their paces, it was then that the Sennebogen really stood apart from the competition. "Steve went on to talk about the differences they identified between the Sennebogen 830E and the competitors equivalent. "We found we got about 10% additional reach with the Sennebogen, and we also preferred the unintegrated operators view thanks to joystick steering option (no steering wheel column blocking line of sight), as well as the build quality and reliability of the Robotec 0.8m capacity orange peel grab attachment that came with the Sennebogen."

Both Shawn and Steve were very keen to point out that as part of their purchasing process, it wasn't all about the machine; they also looked closely at the business we would be buying from and looked for a company which had similar outlook and principals, it was obvious from the first few

conversations that this was in the alternative backup is a busy site and a machine dealer's headspace. Although we have the proximity of Mober's B operation gives us confidence called upon."

News

News

Plants in the air

le of a rare guest transport Antonov An-124 the largest in the world. If a customer, Kleemann plants with a capacity of around 80 tons to



Special care was required to move the mobile crusher plants into the cargo hold.

Last transport lock before take-off.

MC 110 Z EVO and the mobile cone crusher MOBICON MCO 9.5 EVO would be suitable for this type of extraordinary transport. Assembly, Sales, Customer Support and Logistics at Kleemann worked flat out on the project to guarantee the fast delivery. Among other things, additional transport locks were required for reliable securing of movable components.

The go-ahead was given a few days before transport. The plants were then loaded in close collaboration with the handling agent at Stuttgart Airport. Within a short time, the transport camp for the Antonov was extended and a wooden drive track was installed in the cargo hold to protect the floor. Even though this is one of the largest cargo planes in the world, the two Service staff members had to take particular care when moving the tracked mobile plants to ensure that they had enough space in the cargo hold. The next day the Antonov An-124 eventually landed in Monrovia, Liberia. The mobile crusher plants will already be in operation there in an iron ore mine at the beginning of December.

RWM acquired by the Prysm Group

Independent organiser The PRYSM Group acquires the industry-leading recycling and waste management trade show RWM from Ascentral PLC...

The PRYSM Group today announced that RWM in partnership with CWWM, the UK's leading recycling, energy, water and waste management show, has joined its Environmental Division, which already includes the European Contamination Expo Series, Hazardous Waste Expo, Land Remediation Expo, The Flood Expo and The Marine & Coastal Civil Engineering Expo. RWM, the only UK event that brings together the entire industry, was acquired from Ascentral plc. Commercial terms of the deal were not revealed.

Commenting on the acquisition of RWM, Event Director Nick Woods, said: "RWM is undoubtedly the leading exhibition in the global resource management sector so to be able to add the show to our already incredible portfolio is extremely exciting."

"Waste, recycling and resource management is crucial to all of our lives and the significant contribution that this dynamic and innovative sector can make to the economy is increasingly being recognised by governments and industry. Running this event is an honour we are not taking lightly, and we will ensure that this exhibition leads the way for the industry tasked with delivering a sustainable future for our country."

"This is an exciting development for RWM and CWWM looks forward to working in partnership with PRYSM to ensure that the show goes from strength to strength at the premiere showcase for the resources and waste management sectors," said CWWM chief executive Dr Colin Church. "We welcome PRYSM's decision to invest in expanding its environmental business and there are clear synergies with other events in the PRYSM stable that will further broaden RWM's reach and relevance."

RWM takes place annually each September at the NEC and attracts over 500 exhibitors and 10,000 visitors from the UK and overseas - including from retail, leisure, construction and demolition, manufacturing, and government organisations to name a few. RWM seeks to build a community for a resource-efficient future by connecting. It connects innovators and influences with businesses, public sector bodies, governments and not for profits to deliver solutions that are both environmentally sound and profitable. RWM operates in partnership with the Chartered Institution of Waste Management (CIWM).

A further announcement confirming show dates will be made very shortly.

www.hub-4.com/directory101

www.hub-4.com/directory1058

www.hub-4.com Jan 2018 - Issue 48

p19

Washing & Screening



Terex Ecotec



TBG 630 processing green waste in UK

The TBG 630 has also received rigorous testing in the field, processing a range of different applications both in the UK and Europe. Commenting on its performance Steven Allen, Engineering Manager for Terex Ecotec said "We are impressed by the consistent performance and throughput of the TBG

feeder can also be stopped, started and reversed from the push of a button on the remote. A novel feature is the feed wheel liftdown assist, which sees the feed wheel rise over material whilst applying a downward force to break up and push material into the rotor.

Terex Ecotec



TBG 630 processing waste

hub-4.com

Magazine Advertising Rates

Premium positions



Front Cover Advert

Comes with a double page spread (DPS) cover story of editorial (1,100 words | 6 images)
£2,300



Inside Front Cover Advert

Comes with a page of editorial (550 words | 3 images)
£1,930



Premium Inside Front Cover Package Double Page Spread Advert

Comes with a double page spread (DPS) of editorial (1,100 words | 6 images) starting on the following page, so you totally dominate the front of the magazine. This can also be done with an A4 inside front cover advert and 3 pages of editorial beginning on the facing page.

£2,900



Back Cover Advert

Comes with a double page spread (DPS) of editorial (1,100 words | 6 images)
£2,050



HUB Magazine Wrap/Belly-Band

The following price includes printing, wrapping the band around the HUB magazine and taking readers to a double page spread (advert or editorial), as the ends of the wrap would be inserted in this page. The band would be sealed to the magazine with a glue dot. Postage costs are also included, but this quote is based on you supplying the print-ready artwork to size.

Size: 80 x 644mm

Material: Gloss 150gsm

Stand-alone price: £2,050

Price option with 'Double Page Spread' of Editorial or DPS advert included: £3,750

Price option with 'Quad Page Spread' of Editorial included: £4,725

Optional design of belly band: **£420**



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system | All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

Key positions

Double Page Spread (DPS) Advert

Comes with a DPS of editorial (1,100 | 5/6 images)
£2,600

A4 Full Page Advert

Comes with a page of editorial (550 words | 3 images)
£1,710
Upgrade editorial to DPS for an additional **£415**

Half Page Advert

Comes with a half page of editorial (300 words | 1 image)
£850

Quarter Page Advert

Comes with a quarter page of editorial (150 words | 1 image)
£430

Magazine Inserts

POA

Classified Adverts

- 1/8 Page (portrait) – 6 issues **£500**
- 1/4 Page (portrait) – 1 issue **£165**
- 1/4 Page (portrait) – 6 issues **£700**
- 1/2 Page (landscape) – 1 issue **£310**
- 1/2 Page (landscape) – 6 issues **£1,250**

Advert Design Charges

- Full Page A4 Advert **£310**
- Double Page Spread Advert (DPS) **£520**
- Half Page Advert (landscape or portrait) **£205**
- Quarter Page (portrait or landscape) **£130**

Bulk Handling Solutions...

Whatever the size of your engineering project **DUO Manufacturing** offer a complete package solution. We provide design, fabrication, assembly, and installation for the entire project including full support for the life of the plant.

Specialising in material handling systems, including aggregate and waste, **DUO Manufacturing** will accommodate even the more unusual requests. Some of our more diverse recent projects have included the construction of large filter presses and glass recycling systems.

More
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The Complete



EXTREME

X SERIES

Introducing the first of the new X Series the 220X, our most advanced 20 tonne excavator ever. It's taken 4 years of hydraulic, electronic and electrical development and thousands of hours of extreme endurance testing, to build you a machine that doesn't just look extremely strong, it is extremely strong. To experience the X Series for yourself, call your local dealer.



Maximus 40

Built to last

hub-4.com

The most compact versatile scalping screen on the market

- Highly aggressive heavy duty screen box
- Fully transport friendly
- Heavy duty durable feed hopper
- Deutz Tier 4F 664P Engine

Powerful crushing on the market a double crusher comes on

range at Hillhead

Website Online Advertising Rates

Leader-board Banner on HUB Website (entire site)

Top leader board banner 728 x 90 on HUB website across the entire site

Price - **£420 per month (unlimited impressions)**

Website banner ads are animated or static PNG, GIF or JPG

This position also includes display of your banner in the footer area FOC

MPU Banner (top position)

MPU banner 300x250 ad on HUB website

Price - **£315 per month (unlimited impressions)**

MPU Banner (Position #2)

MPU banner 300x250 ad on HUB website

Price - **£265 per month (unlimited impressions)**

MPU Banner (Position #3)

MPU banner 300x250 ad on HUB website

Price - **£185 per month (unlimited impressions)**

Homepage Mid-Position Leader Board

728w x 90h pixels

Price - **£185 per month (unlimited impressions)**

Half Page Banner

300w x 600h pixels

Rate Card Price - **£315 per month (unlimited impressions)**

MPU Banner (Mid-Position)

MPU banner 300x250 ad on HUB website

Price - **£150 per month (unlimited impressions)**

MPU Banner (Lower-Mixed-Position)

MPU banner 300x250 ad on HUB website

Price - **£100 per month (unlimited impressions)**

Video Advert

Price: **£400 per month**

HUB Website 'Take-Over' Campaign

Our take-over campaigns allow you to dominate the HUB website with your brand for a four-week period. Your 'take-over' banners will appear on every single page of the HUB website, and you have the choice of having them clickable back to your own site.

Price: **£2,000 (4wks)**

Client to supply 'take-over' banners graphics

Take-over banner design option: **£450**



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | **All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply



■ HUB Website
'Take-Over' Campaign

■ Leader-board Banner

■ MPU Banner (top position)

■ MPU Banner (Position #2)

■ MPU Banner (Position #3)

■ Homepage Mid-Position
Leader Board

■ Half Page Banner

■ MPU Banner (Mid-Position)

■ Video Advert

■ MPU Banner
(Lower-Mixed-Position)

■ HUB Website
'Take-Over' Campaign

Website Online Advertising Rates

Enhanced News & Business Listing (12mths)

Price - **£695 per year**

- List your business in all relevant categories
- DIRECT URL link straight through to your website
- Listed near the top of any category listing or search result
- Your logo and branding displayed
- Image gallery with captions x 12
- PDF downloads for product brochures and company information
- YouTube videos embedded within entry
- Twitter feed embedded at top of entry
- Social media links to facebook, twitter & youtube
- Includes 10 items of used equipment and the whole site
- Includes 5 jobs posted on your entry and the whole site
- Stats available on the number of visits, click-through's and new story engagement
- Unlimited news published with all Enhanced Entries: all news is fast tracked and featured on the home page of the website within 7 days of receipt unless time sensitive and included within the weekly email newsletter within 14 days.

Single Job Advert on HUB-4 Website

£95 (3mths)

Single Used Equipment Advert on HUB-4 Website

£50 (3mths)

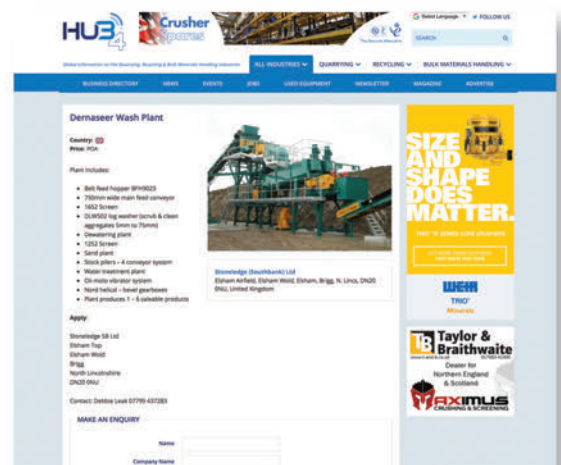
Enhanced News & Business Listing



Single Job Advert



Single Used Equipment Advert



All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system** | **All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

Email Newsletter Advertising Rates

Email Newsletter Leader-board Banner

Leader-board banner 468x100 on the email newsletter.

Price - **£395 per month**

This is a solus position with no other advertisers

Email Newsletter Double Depth Top Side Banner

160w x 400h banner next to the top stories on the email newsletter.

Price - **£395 per month**

This is a solus position with no other advertisers

Email Newsletter Side Banner

Mixed tier side banner 160x200 on the email newsletter.

Price - **£195 per month**

Lead Story on Email Newsletter

Lead Story on Email Newsletter

Lead story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£195**

Second Story on Email Newsletter

Top level second story with title, intro and large image on one of our Tuesday email newsletters, clicking through to the full story on the HUB website.

Price - **£100**

All prices exclude VAT | **PO numbers are required with all orders where the client uses an internal purchase order system | All quotations are strictly confidential** | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | If a discounted plan is booked and then subsequently changed/cancelled the correct retrospective price will be charged | HUB Digital Media Limited Terms of Business Apply

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GLOBAL INFORMATION ON THE QUARRYING, RECYCLING & BULK MATERIALS HANDLING INDUSTRIES

Marcantonini Concrete Technology (MCT) an Italian leading company in the design...

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www.terexmps.com

16th June 2018 | Quarrying - Product News

19th June 2018 | Quarrying - Company & Industry News

18th June 2018 | Quarrying - Company & Industry News

8th June 2018 | Quarrying - Company & Industry News

16th June 2018 | Quarrying - Company & Industry News

6th June 2018 | Quarrying - Company & Industry News

18th June 2018 | Quarrying - Company & Industry News

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Featured Job

Job Vacancies »
View our latest job vacancies with the ...

Featured Business

Liebherr Great Britain Ltd (Head Office) »
Liebherr-Great Britain Limited and LI...

Specifications & Mechanical Data

HUB-4.com magazine is printed lithographically with a screen ruling of 175lpi. Digital artwork is required and should be provided according to the following guidelines.

Magazine Guidelines:

Front cover	227 x 210mm [+3mm bleed]
Inside Front Cover	297 x 210mm [+3mm bleed]
Back cover	297 x 210mm [+3mm bleed]
Full page	297 x 210mm [+3mm bleed]
Double page spread [dps]	297 x 420mm [+3mm bleed]
Half page [landscape]	124 x 175mm image area
Half Page [Vertical]	260 x 85mm (no bleed)
	297 x 105mm (+3mm bleed)
Quarter page [portrait]	125 x 85mm image area
Quarter page [landscape] Gatefold 8	175 x 60mm image area
Page Centre Pull-Out Classified ad –	Spec on request
1/8 page [landscape] Classified ad –	65 x 85 mm image area
1/4 page [portrait] Classified ad –	125 x 85mm image area
1/2 page [landscape]	124 x 175mm image area

Editorial Guidelines:

Quarter Page	150 words + one image
Half Page	300 words + one image
Full Page	550 words + three images
Two Pages	1,100 words + five images

Artwork file formats

Acrobat PDF at 300DPI CMYK with all fonts embedded and registration marks. JPEG actual size at 300DPI CMYK, with registration marks. Artwork must be supplied to correct size, with all fonts either embedded, converted to paths, curves or outlines. All bleed adverts must have 3mm bleed on all edges. Please ensure all image formats are CMYK and not RGB.

Web & Email Guidelines:

Leader Board Banner Size:	728w x 90h pixels
Animated GIF, PNG or JPG	
MPU Banners	Size: 300w x 250h pixels
Animated GIF, PNG or JPG	
Half Page Banner	Size: 300w x 600h pixels
Animated GIF, PNG or JPG	
Video Advert Completed video to be supplied in MP4 format	
Email Newsletter Leader-board Banner	468w x 100h pixels
Static GIF, PNG or JPG	
Email Newsletter	
Double Depth Top Side Banner	160w x 400h pixels
Static GIF, PNG or JPG	
Email Newsletter Side Banner	
Mixed tier side banner	160w x 200h pixels
Static GIF, PNG or JPG	
Take-Over Campaign We require three banners for the take-over campaign.	
Top Header Background:	1920w x 250h pixels
Header Banner (that sits on the background):	1260w x 250h pixels
Static Footer Banner:	1260w x 100h pixels

Email newsletter 'lead' and 'second position' story submission
Text to be supplied in word document format with title and any image captions referenced (min 300 words). Images must be supplied SEPARATELY at a minimum of 1,000 pixels wide in JPG format, max 2Mb each | Please crop, enhance and prepare your photographs before submission.



Terms & Conditions

1. All advertising orders placed by The Advertiser and received by Hub Digital Media Limited, hereafter "The Publisher", shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as "The Advertiser".
2. Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published on the Hub-4.com website or any of its associated products whether delivered on paper or in electronic form.
3. Advertisements booked to appear on the Hub-4.com website may only be cancelled or varied by The Advertiser's email confirmation no later than the 48 hours preceding scheduled activation time. Cancellation or variation is only permitted with written email acknowledgement from The Publisher.
4. It is The Advertiser's responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing by email.
5. In the event that advertising copy is withdrawn within 48 hours of reservation, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.
6. **Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.**
7. The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.
8. The positioning and performance of an advertisement is as described by The Publisher except when an advertiser has paid a special performance charge and the availability of this specific performance has been confirmed in writing by email from The Publisher.
9. The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.
10. If The Advertiser's account has breached the agreed payment terms of The Publisher, then no more orders will be taken, and any pending orders may be suspended and/or will still be due for full payment. Where The Advertiser has been granted a discount in respect of a series booking, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.
11. Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image. Images MUST be supplied separately at HIGH RESOLUTION in either JPG or TIFF format.
12. **Magazine adverts - Artwork must be supplied by The Advertiser to the correct specification and size, with all fonts either embedded, converted to paths, curves or outlines. To avoid any errors during the printing process, The Advertiser must also send us a low res JPG of any artwork, that can be visually referenced against the actual high res artwork, to make sure all content is included (failure to do so is at The Advertiser's own risk). Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur a cost to The Advertiser.**
13. Website/email banner adverts - Artwork must be supplied by The Advertiser to the correct specification and size. Artwork supplied at incorrect size or format may be resized and/or adjusted and incur a cost to The Advertiser.
14. Video adverts - Video adverts must be supplied as completed finished edited productions, in MP4 and FLV file formats. Content supplied in incorrect format may be adjusted and incur a cost to The Advertiser, or not broadcast at all. Payment will still be due on all bookings.

If you would like clarification on any of the terms of business items, please email admin@hub-4.com

John Edwards

Editor

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Editorial contributions are welcomed for all features planned for each edition. A request for contributions will be sent out by email around one month before the edition. Please send any editorial through to editorial@hub-4.com in a word document with separate high quality JPG images.

Editorial themes not included in our features list will also be considered by the Editor and may be published on a stand-alone basis subject to suitability and availability.

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