Be in great company with the preferred route to market - In-Print & On-line

MEDIA KIT 2018

Global News & Information on the Quarrying, Recycling & Bulk Materials Handling Industries
HUB-4 | 11 Years of Success!

The preferred route to market

Over the past 11 years, the HUB has become the preferred choice for professionals across the Quarrying, Recycling & Bulk Materials Handling Industries. Being the first to successfully combine these industries into one publication and online platform, the HUB has consistently brought high quality editorial features, latest news and client case studies to a combined audience today of over 720,000 people each year.

The committed, professional and flexible ethos of the business means that the HUB has attracted more and more interest through the years, genuinely increasing market share and industry integrity.
Publishing 6 bumper editions every year

The HUB-4 magazine is published bi-monthly, meaning that there will be SIX ISSUES through the year. Each edition will have exciting FEATURES across the Quarrying, Recycling and Bulk Material Handling industries, as well as special previews on the major exhibitions and events.

The magazine will remain a free publication to all recipients in the United Kingdom, and there will be a special International subscription rate of just £115 (GBP) for the year.
The HUB team will be attending all major exhibitions, and they are always happy to meet you to learn more about your business and help you promote new products that you are launching. Drop them a line on +44 (0)20 3637 0385 or email sales@hub-4.com to book your meeting at one of the exhibitions.

The exhibitions that we will be covering / attending can be seen in the next section.
Editorial Features Schedule 2018

January/February 18

**AGG1 / World of Asphalt Exhibition Preview**

**QUARRYING** - Washing and screening technologies, equipment and plant including sand plant, cyclones, barrels, scrubbing, rinsing, separation, drying, classifying and fines treatment.

**RECYCLING** - Excavator Attachments, Screening Buckets, Crushing Buckets, safety couplers.

**BULK HANDLING** - IBC & FIBC filling equipment and robotic palletising

Editorial copy deadline 5th January 2018
Advert copy deadline 15th January 2018

March/April 18

**INTERMAT Exhibition Preview**

**ScotPlant Exhibition Preview**

**QUARRYING** - Mobile and static crushing and screening equipment.

**SPRING SUPPLEMENT** - Asphalt plant & equipment.

**RECYCLING** - Waste sorting and separating equipment and solutions for the waste industry.

**BULK HANDLING** - Bulk solids handling technology.

Editorial copy deadline 5th March 2018
Advert copy deadline 15th March 2018

May/June 18 (50th Issue)

**HILLHEAD Exhibition Preview**

**CARS / Metals Exhibition Preview**

**QUARRYING** - Dump trucks, excavators & wheeled loaders. Tyres and tyre chains, wheel washing.

**RECYCLING** - Aggregate recycling.

**BULK HANDLING** - Conveyors and elevators, feeders, chutes, valves, hoppers and silos.

Editorial copy deadline 5th May 2018
Advert copy deadline 15th May 2018

July/August 18

**RWM Exhibition Preview**

**QUARRYING** - Track mounted conveyors, stockpiling conveyors, mobile radial stockpilers, tracked feeder stackers.

**RECYCLING** - MRF's / Recycling Plants including feeders, trommels, shredders, picking stations, robotic separation, air-separation, ballistic separation, magnets, flip-flow screens, balers, and fines clean-up.

**BULK HANDLING** - Dust/odour suppression & control

Editorial copy deadline 5th July 2018
Advert copy deadline 15th July 2018

September/October 18

**BULKEX Exhibition Preview**

**QUARRYING** - Crusher spare and wear parts. Screens and screen media. Wear protection.

**RECYCLING** - Shredders and associated processes.

**BULK HANDLING** - Storage & handling, level measurement & control.

Editorial copy deadline 5th September 2018
Advert copy deadline 15th September 2018

November/December 18

**IRISH Special - Spotlight on Ireland**

(Including Ireland factory & client visits)

**QUARRYING** - Bitumen, asphalt production plant, burners and other equipment. Concrete technology.

**RECYCLING** - Material handlers & wheeled loaders.

**BULK HANDLING** - Turnkey bulk materials handling systems and associated products.

Editorial copy deadline 5th November 2018
Advert copy deadline 15th November 2018
Editorial Features Schedule 2019

January/February 19
QUARRYING - Washing and screening technologies, equipment and plant including sand plant, cyclones, barrels, scrubbing, rinsing, separation, drying, classifying and fines treatment.
RECYCLING - Excavator Attachments, Screening Buckets, Crushing Buckets, safety couplers.
BULK HANDLING - IBC & FIBC filling equipment and robotic palletising.

Editorial copy deadline 5th January 2019
Advert copy deadline 15th January 2019

March/April 19
BAUMA 2019 Show Preview
QUARRYING - Mobile and static crushing and screening equipment.
RECYCLING - Waste sorting and separating equipment and solutions for the waste industry.
BULK HANDLING - Bulk solids handling technology.

Editorial copy deadline 5th March 2019
Advert copy deadline 15th March 2019

May/June 19
PLANTWORX Preview
QUARRYING - Dump trucks, excavators & wheeled loaders. Tyres and tyre chains, wheel washing.
RECYCLING - Aggregate recycling.
BULK HANDLING - Conveyors and elevators, feeders, chutes, valves, hoppers and silos.

Editorial copy deadline 5th May 2019
Advert copy deadline 15th May 2019

July/Aug 19
RWM Exhibition Preview
STEINEXPO Exhibition Preview
QUARRYING - Track mounted conveyors, stockpiling conveyors, mobile radial stockpilers, tracked feeder stacks.
RECYCLING - MRF’s / Recycling Plants including feeders, trommels, shredders, picking stations, robotic separation, air-separation, ballistic separation, magnets, flip-flow screens, balers, and fines clean-up.
BULK HANDLING - Dust/odour suppression & control.

Editorial copy deadline 5th July 2019
Advert copy deadline 15th July 2019

September/October 19
BULKEX Exhibition Preview
QUARRYING - Crusher spare and wear parts. Screens and screen media. Wear protection.
RECYCLING - Shredders and associated processes.
BULK HANDLING - Storage & handling, level measurement & control.

Editorial copy deadline 5th September 2019
Advert copy deadline 15th September 2019

November/December 19
QUARRYING - Bitumen, asphalt production plant, burners and other equipment. Concrete technology.
RECYCLING - Material handlers & wheeled loaders.
BULK HANDLING - Turnkey bulk materials handling systems and associated products.

Editorial copy deadline 5th November 2019
Advert copy deadline 15th November 2019
HUB statistics at a glance

Visitors 22,000
Unique monthly website visitors

Readers 18,000+
Magazine ‘pass-on’ rate of 3 giving an estimated readership of 18,000+

Businesses 15,000
Businesses listed in the business directory

Emails 10,000
Weekly email newsletter recipients

Subscriptions 6,000
bi-monthly individually named magazine recipients delivered to their place of work

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Hub Digital Media is the most dynamic and fastest growing news resource for the Bulk Materials Handling, Recycling and Quarrying Industries.

Started over eight years ago, and enjoying high value continued growth year on year, the combined strength of the quarterly magazine, website and weekly email newsletter means that we have a combined audience of over 180,000 each quarter, meaning that we can get your products and technical skills in front of end users and sites quickly and effectively.

What Do We Offer?

We offer an effective mix of advertising opportunities across both off-line and on-line media and can always work with you to come up with a bespoke package that suits your budget, and we really do value our long-term advertising customers, and will do our very best to help you market your product lines.

From premium front covers and advertorial exposure to half page adverts and classified adverts, we have something for everyone to get your business included in the HUB.

We also accept on-going editorial news for publication in the magazine, on our HUB-4.COM website and in our email newsletter, the content engaging and interesting to our audience and of benefit to the industries.
Magazine Circulation breakdown

By Business Type / Activity:
- Quarrying, Concrete and Asphalt 50.85%
- Recycling 34.75%
- Plant Hire & Contractors 9.88%
- Government & Local Authority 3.13%
- Technical Consultants 1.39%

By Job Function:
- Director, Partner, Owner of Business 26%
- Operations / Senior Management 15%
- Site Manager, Quarry Manager 29%
- Engineers & Technical 10%
- Sales and marketing teams 11%
- Others 9%

Circulation figure per edition in 2016/7 of 6,000. Pass-on rate of 3%, giving a quarterly readership of 18,000+
Advertising Rates 2018 [Print]

Premium Positions

Front Cover  £2,100
Back Cover  £1,943
Inside Front Cover  £1,838
Gatefold Inside Front Cover (3 pages)  £3,500

HUB Magazine Wrap/Belly-Band
The following price includes printing, wrapping the band around the HUB magazine and taking readers to a specific page within the magazine, as the ends of the wrap would be inserted in this page. The band would be sealed to the magazine with a glue dot. Postage costs are also included, but this quote is based on the client supplying the print-ready artwork to size.

Wrap (80 x 644mm)
Quantity: 6,000. Size: 80 x 644mm.
Origination - from complete print ready PDF files supplied.
PDF proofs allowed for. Prints in four colour process on face only using biodegradable inks. Blank on reverse. Material: Gloss 150gsm.
Price: £1,950
Price option with 'Double Page Spread' of Editorial included: £3,150
Price option with 'Quad Page Spread' of Editorial included: £4,500
Design of band  £395

All prices exclude VAT | All prices and any quotations are strictly confidential | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and web banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | HUB Digital Media Limited Terms of Business Apply
### Advertising Rates 2018 [Print]

#### Other Key Positions

<table>
<thead>
<tr>
<th>Position</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page A4 Advert</td>
<td>£1,628</td>
</tr>
<tr>
<td>Double Page Spread Advert (DPS)</td>
<td>£3,095</td>
</tr>
<tr>
<td>Half Page Advert (landscape or portrait)</td>
<td>£810</td>
</tr>
<tr>
<td>Quarter Page (portrait or landscape)</td>
<td>£475</td>
</tr>
<tr>
<td>Magazine Inserts</td>
<td>POA</td>
</tr>
</tbody>
</table>

#### Classified Adverts

(Always invoiced as one sum in advance)

<table>
<thead>
<tr>
<th>Position</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/16 Page (portrait) - 6 issues</td>
<td>£300</td>
</tr>
<tr>
<td>1/8 Page (landscape) - 6 issues</td>
<td>£400</td>
</tr>
<tr>
<td>1/4 Page (portrait) - 6 issues</td>
<td>£625</td>
</tr>
<tr>
<td>1/4 Page (portrait) - 1 issue</td>
<td>£165</td>
</tr>
<tr>
<td>1/2 Page (landscape) - 6 issues</td>
<td>£1,150</td>
</tr>
<tr>
<td>1/2 Page (landscape) - 1 issue</td>
<td>£310</td>
</tr>
</tbody>
</table>

#### Advert Design Prices

<table>
<thead>
<tr>
<th>Position</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page A4 Advert</td>
<td>£195</td>
</tr>
<tr>
<td>Double Page Spread Advert (DPS)</td>
<td>£390</td>
</tr>
<tr>
<td>Half Page Advert (landscape or portrait)</td>
<td>£145</td>
</tr>
<tr>
<td>Quarter Page (portrait or landscape)</td>
<td>£95</td>
</tr>
</tbody>
</table>

All prices exclude VAT. All prices and any quotations are strictly confidential. Website banners will display in rotation with other advertisers. Prices based on clients supplying their own artwork for all printed adverts and web banners. All banners are invoiced upfront. All magazine advertising will be invoiced in month of publication unless stated otherwise. Classified advert packages are invoiced as one sum in advance. HUB Digital Media Limited Terms of Business Apply.
Mechanical Data

Hub-4.com magazine is printed lithographically with a screen ruling of 175lpi. Digital artwork is required and should be provided according to the following guidelines.

Front cover 227 x 210mm [+3mm bleed]
Inside Front Cover 297 x 210mm [+3mm bleed]
Back cover 297 x 210mm [+3mm bleed]
Full page 297 x 210mm [+3mm bleed]
Double page spread [dps] 297 x 420mm [+3mm bleed]
Half page [landscape] 124 x 85mm image area
Half Page [Vertical] 260 x 85mm (no bleed) 297 x 105mm (+3mm bleed)
Quarter page [portrait] 67 x 43 mm image area
Quarter page [landscape] 125 x 85mm image area
Gatefold 8 Page Centre Pull-Out Spec on request
Classified ad – 1/16 page [portrait] 67 x 92 mm image area
Classified ad – 1/8 page [landscape] 138 x 92mm image area
Classified ad – 1/4 page [portrait] 128 x 190mm image area
Classified ad – 1/2 page [landscape] 125 words + one image

Editorial Guidelines:
Quarter Page 125 words + one image
Half Page 300 words + one image
Full Page 500 words + two images
Double Page Spread [DPS] 1,100 words + five images

IMPORTANT NOTES FOR SUPPLY OF ADVERTS & EDITORIAL - PLEASE READ CAREFULLY:

Artwork must be supplied as Acrobat PDF at 300dpi CMYK with all fonts embedded and registration marks. JPEG actual size at 300dpi CMYK, with registration marks.

Artwork must be supplied to correct size, with all fonts either embedded, converted to paths, curves or outlines. All bleed adverts must have 3mm bleed on all edges. Please ensure all image formats are CMYK and not RGB. Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur cost.

To avoid any issues during the printing process, you must also send us a low res JPEG of your artwork, that we can visually reference against the actual high res artwork, to make sure all content is included.

Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image.

All images must be supplied at HIGH RESOLUTION in either JPG or TIFF. Images may be sent to us via https://hub-4.wetransfer.com/ please reference the correct editorial when sending images.

Advert design service - we are happy to design an advert for you as long as you can supply all the raw assets in high resolution, prices are £95 for a quarter page, £145 for a half page, and £195 for a full page (ex VAT).

Copy deadlines:
Editorial - 5th of the month of the edition
Adverts - 15th of the month of the edition
Publication date - 28th of the month

Terms and conditions - All bookings are subject to our standard terms and conditions which are available within this document.
Advertising HUB Website [Digital]

**Leader Board Banner** (entire site) £420 per month
Size: 728w x 90h pixels
This position also includes display of your banner in the footer area FOC

**MPU Banner Top Position** (homepage) £315 per month
Size: 300w x 250h pixels

**MPU Banner Position #2** (homepage) £265 per month
Size: 300w x 250h pixels

**MPU Banner Position #3** (homepage) £185 per month
Size: 300w x 250h pixels

**Skyscraper Banner** (homepage) £315 per month
Size: 300w x 600h pixels

The above banners can be animated GIF, PNG or JPG. All above banners include unlimited impressions.

**Video Advert** £400 per month
Completed video to be supplied in MP4 and FLV format. £1,000 for 3mths

**Take-Over Campaign** - 4wks £2,995
Design option £450

All prices exclude VAT | All prices and any quotations are strictly confidential | Website banners will display in rotation with other advertisers | Prices based on client supplying their own artwork for all printed adverts and web banners | All banners are invoiced upfront | All magazine advertising will be invoiced in month of publication unless stated otherwise | Classified advert packages are invoiced as one sum in advance | HUB Digital Media Limited Terms of Business Apply
**Advertising HUB Website [Digital]**

**Enhanced News & Business Listing**

Featured panel, highlighting your company + logo displayed in each of your chosen categories. Enhanced listings are always displayed at the top of any search listings. Complete company profile with logo, address, and link to your own site. Details of exhibitions you will be attending.

- 12 x image gallery with titles and auto-play feature
- 12 x PDF documents | 10 x used equipment listed | Social media links
- YouTube video’s embedded into your entry
- Advertise jobs on your entry & on the job area of the site [up to 5]
- DIRECT URL link straight through to your website
- Stats (on request) on how many people have visited your enhanced entry and how many click through’s you have had to your own website

*Unlimited news published with all Enhanced Listings:

All news is fast tracked and featured on the home page of the website within 7 days of receipt unless time sensitive, then on demand (featured for one day). News can also be featured up to a maximum of 3 days at an additional cost of £45 per day.

Fast track news to be included within the featured top level nine stories on the weekly e-newsletter within 14 days, with option to upgrade to a lead story (one of the top three position) for £45 extra.

Multiple images for each news item / YouTube Videos embedded within the story.

**Enhanced Entry Combo Package**

Includes Enhanced Entry + six 1/4 page classified adverts in magazine

Design of advert option

**Job Advert on HUB Website**

£95

**Used Equipment Advert on HUB Website**

£50ea until sold

**Weekly HUB Email Newsletter**

- Lead News Story £195
- Top Level News Story £100
- Leader Board Banner Advert – 468w x 100h pixels £395 per month
- Mixed Tier Side Banner – 160w x 200h pixels £195 per month

Email banners must be static not animated, supplied as GIF, PNG or JPG.

**Specs for email news ‘lead’ and ‘top level’ story submission**

All email news items must be supplied as follows: Text to be supplied in word document format with title and any image captions referenced (min 300 words / max 800 words). Images must be supplied SEPARATELY at a minimum of 1,000 pixels wide in JPG format, max 2Mb each | Please crop, enhance and prepare your photographs before submission

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Hub Digital Media Limited - Terms & Conditions

1. All advertising orders placed by The Advertiser and received by Hub Digital Media Limited, hereafter “The Publisher”, shall be governed by the terms and conditions below. The person, firm or company placing the advert with The Publisher will herein be referred to as “The Advertiser”.

2. Advertisers hereby agree fully and effectually to indemnify and hold harmless The Publisher from any costs, claims, actions or demands arising out of the publication of any material or advertisement submitted to The Publisher by The Advertiser and published on the Hub-4.com website or any of its associated products whether delivered on paper or in electronic form.

3. Advertisements booked to appear on the Hub-4.com website may only be cancelled or varied by The Advertiser’s email confirmation no later than the 48 hours preceding scheduled activation time. Cancellation or variation is only permitted with written email acknowledgement from The Publisher.

4. It is The Advertiser’s responsibility to gain acknowledgement of receipt of confirmation of cancellation in writing by email.

5. In the event that advertising copy is withdrawn within 48 hours of reservation, The Advertiser will remain liable for the cost of the advertisement and The Publisher will invoice The Advertiser for the full amount as per the original order.

6. Where The Advertiser has been granted a discount in respect of a series booking and cancels before all insertions have been published, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.

7. The Publisher will not be held responsible for any costs, claims or damages beyond the agreed costs for the advertisement and shall only have any liability where such a cost has been prepaid by The Advertiser or where production quality of such advertisement is below standard due to the fault of The Publisher.

8. The terms and conditions above shall form the entire contract between the parties, and other terms shall only be imported if submitted in writing and agreed by the parties.

9. If The Advertiser’s account has breached the agreed payment terms of The Publisher, then no more orders will be taken, and any pending orders may be suspended and/or will still be due for full payment. Where The Advertiser has been granted a discount in respect of a series booking, The Advertiser will be liable to repay a proportionate part of all of any such discount, such amount to be determined by The Publisher.

10. Editorial - All editorial must be supplied ready for publication, as no further changes will be made by our editorial team. Editorial text should be supplied in a WORD document with a title, word count, and a note of the number of related images with file names referenced with any captions for each image. Images MUST be supplied separately at HIGH RESOLUTION in either JPG or TIFF format.

11. Magazine adverts - Artwork must be supplied by The Advertiser to the correct specification and size, with all fonts either embedded, converted to paths, curves or outlines. To avoid any errors during the printing process, The Advertiser must also send us a low res JPG of any artwork, that can be visually referenced against the actual high res artwork, to make sure all content is included (failure to do so is at The Advertiser’s own risk). Artwork supplied at incorrect size or where appropriate with insufficient bleed, may be resized and incur a cost to The Advertiser.

12. Website/email banner adverts - Artwork must be supplied by The Advertiser to the correct specification and size. Artwork supplied at incorrect size or format may be resized and/or adjusted and incur a cost to The Advertiser.

13. Video adverts - Video adverts must be supplied as completed finished edited productions, in MP4 and FLV file formats. Content supplied in incorrect format may be adjusted and incur a cost to The Advertiser, or not broadcast at all. Payment will still be due on all bookings.

If you would like clarification on any of the terms of business items, please email admin@hub-4.com
Contacts at HUB-4

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Editorial contributions are welcomed for all features planned for each edition. A request for contributions will be sent out by email around one month before the edition. Please send any editorial through to editorial@hub-4.com in a word document with separate high quality JPG images.

Editorial themes not included in our features list will also be considered by the Editor and may be published on a stand-alone basis subject to suitability and availability.

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Magazine Subscriptions
The HUB magazine is available free of charge within the UK, please send an email to admin@hub-4.com stating your name, title, company, full postal address, business activity and email address. We will then review your application. The HUB Magazine is also available in Europe, Ireland, the USA and Worldwide on a paid subscription basis at £115 (+ VAT per year where applicable) for six issues, please email admin@hub-4.com for more details or call +44 (0)20 3637 0385.

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